



Volunteer Position Description: Membership Engagement Coordinator

Purpose of this Position: To promote awareness of Girl Scouting and support girls and adults in joining Girl Scouts of Southeastern Michigan within a Girl Scout Community.

Term of Appointment: Appointed for one year. Eligible for reappointment annually.

Supervised By: Recruitment Specialist

SPECIFIC RESPONSIBILITIES:

Be a Promoter

- Attend local, community, and school events to promote awareness of Girl Scouting and support interested families in finding a troop or attending a Family Information Meeting.
- Work with Recruitment Specialists to determine the best approach to attendance at Community events.
- Distribute branded and approved membership and event information provided through the GSSEM online Storefront to stimulate the interest of parents, adult volunteers, and girls.

Be an Organizer

- Hold Troop Organization Meetings in the fall to help new Troop Leaders orient families to Girl Scouting.
- Provide support at Family Information Meetings when available.

Be Engaging

- Connect families to the appropriate Recruitment Specialist to start a troop or join a troop.
- Encourage appropriate adults to volunteer, promoting the Volunteer Toolkit and Cooperative Troop Model to adults, as ways to simplify troop leadership.

REQUIREMENTS:

- Be a registered adult member of GSUSA and support the Girl Scout Mission, Promise, and Law.
- Have a council-approved background check and Girl Scout Membership Outreach form on file.
- Complete training specific to the Girl Scout School Liaison position.
- Have no debt owed to GSSEM or its troops/groups.
- Adhere to GSUSA and GSSEM policies, guidelines, standards, and procedures.
- Support and promote the Girl Scout Leadership Experience.
- Serve as a positive example for girls by modeling behaviors such as reliability, respect for others, inclusiveness, and a positive attitude.