

girl scouts of southeastern michigan

Juliette Guidebook

How to Customize Your Girl Scout Experience

Every girl's adventures in Girl Scouting are special. Some find the perfect fit in a troop. Others prefer to create a customized experience. That's the beauty of our Juliette initiative for an individually registered member.

There's only one person as unique as you are. Join us and discover more about who you are, inside and out.

This guide is your starting place, but the world is yours to explore. Check out the options you can select to match your preferences and family schedule. Want to juggle piano lessons, soccer practice AND Girl Scouts? You can, as a Juliette.

As a individually registered member of Girl Scouts, you have every option available to you that a girl in a troop has. Meet new friends in every experience you try. Find girls with interests just like yours and sign up for the same programs. Earn badges, Girl Scouting's highest awards, including the prestigious Girl Scout Gold Award, and much, much more.

We welcome you in whatever way you want to participate, because Girl Scouts is exactly what you want it to be, on your terms. You are in total control of your experience. Welcome! We cannot wait to get to know you.

Girl Scout Fundamentals

There are two important guiding principles in Girl Scouts: the Promise and the Law.

Our Mission
Girl Scouting builds girls of courage, confidence, and character, who make the world a better place.

Girl Scout Promise
On my honor, I will try:
To serve God and my country,
To help people at all times,
And to live by the Girl Scout Law.

Girl Scout Law
I will do my best to be
honest and fair,
friendly and helpful,
considerate and caring,
courageous and strong, and
responsible for what I say and do,
and to respect myself and others,
respect authority,
use resources wisely,
make the world a better place, and
be a sister to every Girl Scout.



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About Girl Scouts

Girl Scouts prepares girls for life and has been doing so for more than 110 years! When you participate in Girl Scouts, you join a fellowship of approximately 2.8 million girls and adults in the United States (10 million in the worldwide movement)! Girl Scouts will help you discover the fun, friendship, and the power of girls together.

Founded in 1912 by Juliette Gordon Low in Savannah, Georgia, Girl Scouts is a non-profit organization chartered by the United States Congress. Based on sound ethical values, the Girl Scout Promise and the Girl Scout Law are the guiding principles upon which Girl Scouts is founded.

Girl Scouts of Southeastern Michigan (GSSEM) consists of nine counties, which are divided into 12 communities. Each community is comprised of two, three, or four service units.

Learn more about our council on page 6.

You will be part of a girl-led, girl-only organization where you have a chance to make decisions and shape your own experiences. Our mission is to build girls of courage, confidence, and character, who make the world a better place. Our goal is to create a society in which every girl has the opportunity to achieve her leadership potential.

Our distinguished alumnae are proof of our leadership development program! Consider this...

- 80% of women business owners were Girl Scouts
- 69% of female U.S. Senators and 67% of U.S. Representatives were Girl Scouts
- Virtually every female astronaut who has flown in outer space was a Girl Scout

Why "Juliette"?

We call individually registered girls "Juliettes" in honor of our founder, Juliette Gordon Low. Born in Savannah, Georgia on October 31, 1860, Juliette Gordon Low, or "Daisy" as she was fondly called, spent her early life in the south as a member of a socially and financially elite family. After the death of her husband, Low met Lord and Lady Baden-Powell, the founders of the Boy Scouts, which inspired her to create Girl Scouts of USA.

Juliettes have the power to build their very own Girl Scout experience by earning badges and attending council programs that appeal to their interests. They can also participate in the Girl Scout tradition of community service through take action projects and earning the highest awards. Plus, all of these progressive, exceptional experiences can be funded by participating in our annual fall product and Girl Scout Cookie programs.

Juliettes are not a member of a troop and do not have a troop leader guiding them. Therefore, they need a Juliette mentor.

Juliette Mentors

A Juliette mentor is a parent, family member, caregiver, or other adult who guides a Juliette during her Girl Scout journey. Juliette mentors are not assigned by council, but chosen by the girl and her family.

Juliettes are encouraged to choose a mentor soon after registering to plan and get started on their journey together.

- Register as an adult volunteer and complete the required background check (registration fee is $30/year)
- Support your Juliette's commitment to Girl Scouting
- Explore council programs, helping her pick the activities she wants to participate in, and plan how she will fund her participation
- Help your Juliette choose the badges and Journeys that interest her
- Assist your Juliette in purchasing or borrowing the books and materials needed to complete each badge or award
- Verify that your Juliette has completed badge requirements and purchase badges and awards from the Girl Scout Shop (www.gssem.org/pickup)
- Retain signed annual health history and permission form for your Juliette to participate in product programs, events, summer camp, and other activities
- Help your Juliette participate in product programs by submitting the required forms, completing your training, fulfilling program requirements, and following safety guidelines
- You are responsible for reviewing and understanding the money handling procedures related to the product programs.

MEMBERSHIP FEES
A girl membership fee is $65 and an adult membership fee is $30, due at the time of registration, goes directly to Girl Scouts of the USA (GSUSA) and pays for the various services GSUSA provides to councils, including the development of program materials, and activity insurance. Parents, guardians, and other adults are all invited to become members of the Girl Scout Movement. The membership dues are non-refundable.

FINANCIAL ASSISTANCE
We are committed to providing every girl with the opportunity to participate in Girl Scouting, regardless of financial background. Financial assistance is available to cover membership dues, books and uniforms, and summer camp fees. For more information and to apply for financial assistance visit www.gssem.org/fa.

JULIETTE SUPPORT
We're here to support you and your Girl Scout experience. Stay plugged in with GSSEM's Juliette Facebook Group. Search for GSSEM-Juliettes.

Contact info troopsupport@gssem.org.

About Our Council

There are 112 Girl Scout councils in the United States. The staff at each local Girl Scout council coordinates and provides services for girls and volunteers. Each council staff person relies on a network of volunteers to serve both girls and the adults who work with them.

Your local council is Girl Scouts of Southeastern Michigan. Our website is www.gssem.org.

Currently, we serve over 14,000 girls and over 7,000 adult members across nine counties, which are divided into 12 communities. The council relies heavily on our valuable volunteers to provide an exceptional Girl Scout experience.

NATIONAL LEVEL (GSUSA)
www.girlscouts.org
This includes all 112 councils in the United States. The National Headquarters for Girl Scouts of the USA is located in New York City.

INTERNATIONAL LEVEL (WAGGGS)
www.wagggs.org
World Association of Girl Guides and Girl Scouts Headquarters are located in London.

GSSEM LOCATIONS

Clinton Township
Service Center/Council Shop
42800 Garfield Rd
Clinton Twp, MI 48038
P: 800-482-6734
F: 586-263-6320

Detroit Service Center
1333 Brewery Park Blvd.
Suite 500
Detroit, MI 48207
P: 800-482-6734
F: 313-870-2600

Flint Service Center
Gateway Centre 5400
Gateway Centre Dr, Suite B
Flint, MI 48507
P: 800-482-6734
F: 810-600-0609

Port Huron Service Center
Birchwood Mall
4350 24th Ave, Space 518
Fort Gratiot, MI 48059
P: 810-720-9021

Southgate Service Center
1 Heritage Place, Suite 140
Southgate, MI 48195
P: 800-482-6734

White Lake Service Center
8545 Highland Road
White Lake, MI 48386
P: 800-482-6734
F: 248-666-5377

CONNECT ONLINE

twitter.com/gssem
www.facebook.com/gssem
instagram.com/gssem
pinterest.com/gssem

Your Juliette Year

With tons of programs and events to choose from all year round, your Juliette will have the chance to try new things, and experience what interests her the most. Exact program dates may change year-to-year, so watch our website at www.gssem.org for updates!

FALL

- Official start of the membership year (Oct. 1)
- Deadline for on-time membership registration and renewal (Oct. 1)
- Fall Product Program (Learn more: www.gssem.org/fpp)
- International Day of the Girl (Oct. 11)
- Juliette Gordon Low's Birthday ("Founder's Day," Oct. 31)
- Girl Scout Cookie Program training begins (Learn more: www.gssem.org/csr)

WINTER

- Girl Scout Cookie Season
- Summer camp registration opens (Learn more: www.gssem.org/summercamp)
- World Thinking Day (Feb. 22)
- Girl Scouts' Birthday (Mar. 12)
- Girl Scout Week (mid-Mar., always includes Mar. 12)

SPRING

- Volunteer Appreciation Month (April)
- Spring Renewal begins
- Bridging Ceremonies
- Camp Open Houses

SUMMER

- Spring Renewal ends
- Summer camp in-session (June-Aug.)
- Fall Product Program training
- Destinations and Travel

Stay up-to-date and register for programs, events, and summer camp at www.gssem.org/events.

Programs are added continually throughout the year.



Build Your Juliette Year

Will you build robots, plant a garden, travel to another country, or become an entrepreneur? It's up to you. You'll decide which badges and Journeys to take on at each grade level for a one-of-a-kind experience. Below is just a sampling of some of the activities you can do as a Girl Scout. The highlighted badges have been updated or discontinued. The badges that we would like you to add will be noted on individual pages.

GIRL SCOUT DAISIES, GRADES K-1

Topic	Badges
STEAM (Science, Technology, Engineering, Arts and Math	Digital Leadership STEM Career Exploration Craft & Tinker
Entrepreneurship	Money Explorer My Money Choices Cookie Goalsetter My 1st Cookie Biz
Health	Honest & Fair Petal Friendly & Helpful Petal Safety Award
Outdoor/Camp	Outdoor Art Maker Badge Buddy Camper Badge
Community Service	Take Action Projects Considerate & Caring Petal

What Daisies Do:
Don't we all wish we could look at the world through a Girl Scout Daisy's eyes? Everything they do—from planting a garden, to putting on a skit, to proudly adding that first petal to their vest—sparkles with that "first-time ever" newness!

As a Girl Scout Daisy, you might:

- Meet other Juliette friends
- Earn petals and badges as you embrace the Girl Scout Promise and Law
- Make a difference in your community through a Leadership Journey
- Develop your entrepreneurial skills through the Girl Scout Cookie Program and Fall Product Programs
- Explore nature

GIRL SCOUT BROWNIES, GRADES 2-3

Topic	Badges
STEAM (Science, Technology, Engineering, Arts and Math	Bugs Badge Home Scientist Badge Craft & Tinker
Entrepreneurship	My Own Budget Budget Builder Cookie Decision Maker My Cookie Customer
Health	Hiker Badge My Best Self Badge Senses Badge
Outdoor/Camp	Cabin Camper Letterboxer Badge Outdoor Art Creator Badge
Community Service	Take Action Projects

What Brownies Do:
Girl Scout Brownies are ready to take on the world and Girl Scouts lets them do just that! They want to learn new things and show off what they know. You might take that first hike in the great outdoors, visit a museum or strengthen her money management skills during the Girl Scout Cookie and Fall Product Programs. Life is good when you're a Girl Scout Brownie!

As a Girl Scout Brownie, you might:

- Expand your circle of friends
- Have fun learning new skills as you earn badges
- Complete a service project as part of your Leadership Journey
- Develop the five key business skills through the Girl Scout Cookie Program and Fall Product Programs
- Attend overnight or day camp

GIRL SCOUT JUNIORS, GRADES 4-5

Topic	Badges
STEAM (Science, Technology, Engineering, Arts and Math	Digital Photographer Detective Badge Craft & Tinker
Entrepreneurship	Budget Maker My Money Plan My Cookie Team Cookie Collaboration
Health	Social Butterfly Badge Simple Meals Badge Staying Fit Badge
Outdoor/Camp	Eco Camper Eco Camper Badge Horseback Riding Badge
Community Service	Take Action Projects

What Juniors Do:
Want to meet a real-life superhero? Just talk to a Girl Scout Junior who wakes up every day ready to take on a new role. Juniors are explorers when they go camping for the first time. They're CEOs when they market and sell cookies. They're scientists when they perform energy audits and go on nature walks. And, they're product designers and writers when they earn their Innovation and Storytelling Badges.

As a Girl Scout Junior, you might:

- Earn your Girl Scout Bronze Award, one of Girl Scouts' highest awards
- Share stories and smiles with new friends
- Try new experiences as you earn badges
- Develop your entrepreneurial skills through the Girl Scout Cookie Program and Fall Product Program
- Explore the outdoors at camp and beyond

GIRL SCOUT CADETTES, GRADES 6-8

Topic	Badges
STEAM (Science, Technology, Engineering, Arts and Math	Woodworking Badge Trees Badge Special Agent Badge
Entrepreneurship	Budget Manager My Dream Budget My Money Habits My Cookie Venture
Health	New Cuisines Badge Good Sportsmanship Badge Babysitting Badge
Outdoor/Camp	Primitive Camper Trailblazing Badge Outdoor Art Apprentice Badge
Community Service	Take Action Projects Cadette Community Service Bar

What Cadettes Do:
Making forever friends, saving the planet, standing up against stereotypes, using their powers for the greater good—that's what being a Girl Scout Cadette is all about. Cadettes blaze trails in the wilderness, write and direct their own movies, express themselves with confidence, make delicious meals from around the world, and pick up practical life skills.

As a Girl Scout Cadette, you might:

- Earn your Girl Scout Silver Award, one of Girl Scouts' highest awards
- Get outdoors and off the beaten path
- Gain confidence as you mentor younger Girl Scouts
- Choose an issue you care about as part of a Girl Scout Leadership Journey

GIRL SCOUT SENIORS, GRADES 9-10

Topic	Badges
STEAM (Science, Technology, Engineering, Arts and Math	Locavore Badge Car Care Badge Science of Style Badge
Entrepreneurship	Savvy Saver My Financial Power Cookie Boss My Cookie Network
Health	Women's Health Badge First Aid Badge Cross Training Badge
Outdoor/Camp	Adventure Camper Adventurer Badge Paddling Badge
Community Service	Take Action Projects Senior Community Service Bar

What Seniors Do:
Girl Scout Seniors are ready to take the world by storm—and at Girl Scouts, there are millions of ways to do it. Whether it's enhancing school-based activities, or helping girls make the most of community involvement, the opportunities open to Girl Scout Seniors are virtually unlimited!

As a Girl Scout Senior, you might:

- Earn your Girl Scout Gold Award, Girl Scouts' highest award
- Go on an adventure and travel to amazing places like Costa Rica, Japan, or India
- Be a positive role model, mentor younger girls, and develop strong friendships
- Join other girls to tackle important international issues and earn a Global Action award
- Explore exciting careers in a variety of fields

GIRL SCOUT AMBASSADORS, GRADES 11-12

Topic	Badges
STEAM (Science, Technology, Engineering, Arts and Math	Photographer Badge STEM Career Exploration Water Badge
Entrepreneurship	Financial Planner My Financial Independence Cookie Influencer My Cookie Business Resume
Health	Dinner Party Badge Coaching Badge First Aid Badge
Outdoor/Camp	Survival Camper Ultimate Recreation Challenge Badge Outdoor Art Master Badge
Community Service	Take Action Projects Ambassador Community Service Bar

What Ambassadors Do:
With a wider world comes even more opportunities—and Girl Scout Ambassadors make the most of every chance they get to improve themselves... and their community. Girl Scout Ambassadors are eligible for some pretty awesome opportunities to continue their leadership experience.

As a Girl Scout Ambassador, you might:

- Earn your Girl Scout Gold Award, Girl Scouts' highest award
- Go on an adventure and travel to amazing places like Costa Rica, Japan, or India
- Enhance relationship skills, problem-solving abilities, and knowledge of science and technology
- Work to protect the environment
- Implement a Take Action project

How to Facilitate Girl Scout Activities with Your Juliette

RALLYHOOD

Rallyhood is the one-stop shop to help Girl Scout volunteers and council staff come together and get things done. Rallyhood is a group collaboration platform that makes communications among GSSEM volunteers, parents and staff easy! Using the Rallyhood website or app, users can:

- Explore meeting plans and program activities.
- Print step-by-step activity guides.
- Communicate with other volunteers and GSSEM staff.
- Add events.
- View and download helpful forms and documents.
- Plus so much more! Learn more about Rallyhood at www.gssem.org/rallyhood.

EXPLORE BADGES AND AWARDS

Visit www.girlscouts.org/badges to explore all of the badges and awards that she can work on! Juliettes can explore their interests and learn new skills—and show the world what she's accomplished.

DISCOVER + CONNECT + TAKE ACTION = LEADERSHIP

▶ **DISCOVER** your special skills and talents, find the confidence to set challenging goals for yourself, and strive to live by your values. This includes being proud of where you came from as well as where you're going.

▶ **CONNECT** with others, which means you'll learn how to team up, solve conflicts, and have healthy relationships. These skills help you in school right now and will prepare you for any career you choose in the future.

▶ **TAKE ACTION** to make the world a better place, and learn a lot about your community and the world along the way.



Council Programs and Events

PROGRAMS AND EVENTS
Every year brings countless ways to be involved in Girl Scouting! You'll receive our annual summer camp guide. Check out our calendar (www.gssem.org/calendar) where you'll find summer camp and program opportunities. Designed to enhance the Girl Scout experience, all council-sponsored programs are developed for specific grade levels. Many of our events allow tagalongs, making them family friendly.

Programs are added continually throughout the year.

FIELD TRIPS AND TRAVEL
Juliettes are encouraged to go places—from field trips to the local library or fire station as a Girl Scout Brownie to global adventures as a teen. Girl Scout Destinations are the ultimate adventure for girls ages 11 and older. Different trips are offered every year, with something new for everyone. You can choose from international events and short-term travel opportunities. See and learn new things, pack her bags full of inspiring, life-changing experiences and memories, and make friends from all over the country as she travels with Girl Scouts from different states.

Girl Scout Activity Zone



Explore hundreds of activities online. Use these resources to stay connected to Girl Scouts wherever you are.

Visit www.girlsouts.org/activityzone for virtual programs, events, and so much more!

Uniforms and Insignia

Look and feel your best with Girl Scout uniform options that are in step with today's trends and active lifestyle! Girl Scouts at each level wear one required element (tunic, sash, or vest) to display official pins and patches. Girls can mix and match pieces from the official Girl Scout collection to complete the uniform.

You can find information explaining the uniform and where to place insignia by visiting www.girlscouts.org/uniforms.

Uniforms, insignias, and badges are available for purchase at the council shop at www.gssem.org/pickup.

Clinton Township Service Center & Council Shop
42800 Garfield Rd, Clinton Township, MI 48038
P: 800-482-6734 ext. 2601
HOURS: www.gssem.org/locations



The Girl Scout Shop

Order all your Girl Scout needs online at www.gssem.org/pickup for pickup at any of our convenient Service Center locations: Detroit, Flint, Port Huron, or White Lake.



Product Programs



Product programs not only give girls a way to earn money; they prepare them for a lifetime of leadership, while allowing their inner Entrepreneur to shine. Built around entrepreneurship, product programs are an integral part of the Girl Scout Leadership Experience. Girls who participate develop five essential life skills:

1. Goal Setting
2. Decisions making
3. Money management
4. People skills
5. Business ethics

Contact Us!
For questions or to get more information, contact the Product Program Team at productsales@gssem.org

GIRL SCOUT FALL PRODUCT PROGRAM
Fall Product Program typically starts late September/October. It is a "friends and family" sale through which girls can sell nuts, candy and magazines. Fall Product Program will give Juliettes the opportunity to learn some basic skills before cookie sales begin.

GIRL SCOUT COOKIE PROGRAM
The Girl Scout Cookie Program is the largest girl-run business in the country! It takes place between December and March. Much more than a money-earning activity, it's a unique, hands-on program that empowers girls to become successful businesswomen. Juliettes earn program credits that can be used to pay for service unit, council, and sponsored events. They can also be used for camp, membership renewal, purchases from the council shops, approved High Awards projects, and Girl Scout destination travel (for girls 11 or older). The amount earned is based on ranges published annually for each product program.





Highest Awards



The Girl Scout Bronze, Silver, and Gold Awards represent the highest honors a Girl Scout can earn. All three awards will give you the chance to do big things and take action to support a cause you care about.

Girl Scout Bronze Award
The highest honor a Girl Scout Junior can achieve. Girls can pursue the Bronze Award if they:

- Are in grades 4-5, or equivalent
- Are a registered Girl Scout Junior
- Complete 1 Junior Leadership Award

Girl Scout Silver Award
The highest honor a Girl Scout Cadette can achieve. Girls can pursue the Silver Award if they:

- Are in middle school (grades 6-8, or equivalent)
- Are a registered Girl Scout Cadette
- Complete 1 Cadette Leadership Award, OR earn the Bronze Award

Girl Scout Gold Award
The highest award in Girl Scouts is open only to girls in high school. This is the most prestigious award in the world for girls, and it's only available to Girl Scouts. Gold Award Girl Scouts are making the world a better place. These young women are inspiring leaders whose Gold Award projects are impacting the worlds of STEM, education, agriculture, medicine, and more on a local, national, or global level. Girls can pursue the Gold Award if they:

- Are in high school (grades 9-12, or equivalent)
- Are a registered Girl Scout Senior or Ambassador
- Complete 1 Senior/Ambassador Leadership Award OR earn the Silver Award
- Complete Council Gold Award training

For more information on the leadership awards, please visit www.gssem.org/la.

Community Service & Take Action Projects

Community service is an integral part of being a Girl Scout, providing girls with an opportunity to practice teamwork, build critical-thinking skills and empower them to make changes in their community. Sharing their time and resources helps girls increase their self-esteem and civic responsibility.

Patch Programs

Patch programs, designed for all grade levels, give girls a chance to connect with their community. Each patch program has a list of requirements. Once completed, she'll earn an awesome new patch! To learn more about patch programs, visit www.gssem.org/patches.

Girl Scouts and Diversity, Equity, Inclusion, and Access
Girl Scouts strives to "make the world a better place" and "help people at all times". Girls can make a difference not only through Community Service, but by understanding Diversity, Equity, Inclusion, and Access and to Take Action. To learn more visit www.gssem.org/issues.

My Juliette Journey

My Council and Community are:

My Ideas and Interests, what I want to explore as a Juliette:

What I hope to discover as a Juliette:

How I hope to make the world a better place – community service project:

My Juliette Journey

My Leadership Awards

My Badges

My Awards

	Project Name	Date Submitted	Date Awarded
Bronze Award			
Silver Award			
Gold Award			

My Events and Camps

My Community Service Projects

ME!
My Girl Scout Journey!

Girl Scout Year: _____ Girl Scout Level: _____

(Include your favorite pictures below)