



Virtual Leader Meeting

October 26th, 2023





Nafeesah Williams

Director, Member Support

Welcome to a NEW YEAR & Our
First Virtual Leader Meeting of the
year.

Agenda

1. Welcome/Girl Scout Promise & Law
2. Member Support
 - MY23 Numbers
 - Member Support Team & Roles
 - Renewal Reminder
 - Roster Best Practices
 - Troop Update form
 - Policy Reminders (Do's and Don'ts)
 - Admin Volunteer Recruitment –Service Unit Managers
3. Volunteer Experience
4. Product Program
5. Program Team
6. Retail
7. Survey
8. Discussion- Rallyhood



Girl Scout Promise

On my honor, I will try:
To serve God and my country,
To help people at all times,
And to live by the Girl Scout Law.



Girl Scout Law

I will do my best to be
honest and fair,
friendly and helpful,
considerate and caring,
courageous and strong, and
responsible for what I say and do,
and to
respect myself and others,
respect authority,
use resources wisely,
make the world a better place, and
be a sister to every Girl Scout.

2024 Membership Progress

We're off to a great start this year! Help us meet our goals by ensuring all Girl Scouts and troop volunteers are registered for Membership Year 2024! Register your troop via the MYGS Member Profile.

2024 Membership Year as of 10/25/23

Girl Membership	11,651	+8%
Adult Membership	3975	+12.48%
Lifetime Membership	2354	+3.25%
Total Membership	17,980	+8.30%





Your Member Support Team



Gale Dembinski
Service Unit Support Specialist
Communities 1-6
gdembinski@gssem.org



Matthew Pruitt
Service Unit Support Specialist
Communities 7-12
mpruitt@gssem.org

Service Unit Support Specialist (SUSS)

- Recruits and Supports Administrative Volunteers including Service Unit Managers and Welcome Champions
- Supports Juliettes or Individually Registered Members
- GSSEM's Specialty troops including Mackinac Island Honor Guard and travel troops.



Lana Jaeger-Barstad
Communities 9-12
ljaeger@gssem.org



Loading – November 6th
First Year Troop Support Specialist
Communities 2, 4, 7, & 8

First Year Troop Support Specialist (FYTSS)

- Provides support to New Troops and Leaders during their first Girl Scout year.
- Attends troop meetings to support new leaders
- Hosts New Leader Roundtables to provide resources and networking opportunities.



Nora Ashoo
Communities 1, 3,5,& 6
nashoo@gssem.org



Jeni Prahler
jprahler@gssem.org
Communities 1-6

New Role loading!



Shajotta Peoples
speoples@gssem.org
Communities 7-12

Member Support Specialist (MSS)

Provides support and resources to returning leaders. This includes:

- Updates and information from GSSEM
- Support with troop planning including Rallyhood
- Interpretation and updates of GSSEM/ GSUSA policies and procedures
- Assists with problem-solving and first-level conflict mediation.

Spring Renewal Incentive

Email notifications regarding the Spring Renewal Incentive were sent on 7/12/23. If you did not receive an email or disagree with the email, please contact troopsupport@gssem.org by November 1, 2023. We are unable to review any 2024 Spring Renewal Incentive matters beyond November 1st.





Renewal Reminder

MY23 Annual Memberships are now expired. The new year began on Oct. 1st. Please review your roster to ensure that all members who should be registered with your troop have renewed.

New & Improved Forms!

Visit the Forms Section of the GSSEM website to view the following New & Improved forms:

- Ways to Help the Troop
- Girl Health History Form
- Parent/Guardian Agreement
- Troop Member Agreement



Roster Best Practices

Troop Roster

You can check your troop roster anytime, anywhere, if you have access to WIFI and a smart device. We recommend you check your roster monthly.

To get there, visit www.gssem.org . Navigate to the “MYGS” link in the top right-hand corner. Login (Your username should be the email address you used to register for Girl Scouts.)

Go to "My Account" in the upper right-hand corner, then select "My Troop(s)" on the left hand side.

- Are all your troop girls there? Are they participating?
- Are my adults there? Are their roles correct?

If a Girl Scout is not attending your troop (new or renewed), Reach out to the caregiver to see if there is a reason. Perhaps there are circumstances that prevent the family from attending or things have changed, and the Girl Scout needs a new participation option (another troop or Juliettes).

If the outreach results in no communication or the troop is not working for the Girl Scout, please contact your Member Support person who will attempt communication and offer solutions to the family. Member Support can move the girl from your troop (make inactive) and free the slot for a new girl.

Remember, when you get an email notification that a new girl has joined your troop, please reach out to the family right away. The family is not given Leader contact information so they are waiting to hear from you.

Please do not wait!

Engaging the girl and families is critical whether she is a new or returning Girl Scout. This is generally a family's first impression of Girl Scouting for a family.

Troop Update Form

Visit gssem.org/troopupdate to complete a Troop Update form for Membership Year 2024. You can update troop details such as meeting frequency, day and time, the desired number of Girl Scouts & adults for your troop, and even request assistance with recruitment or support needs.



Policy Reminder





All Girl Scout Troops are open to new members. As long as there are enough adults to meet the required girl-to-adult ratio, there are opportunities for more girls to join a troop.

Daisy, Brownie, and Junior Troops must be open to a minimum of 12 girls. To ensure that new girls can find a troop to join, troops with fewer than 12 girls will be listed as available in GSSEM's Participation Catalog, allowing parents to sign their girls up for these troops on a first come, first served basis. Once a troop reaches the 12-member threshold, it will be automatically removed from the Participation Catalog unless your desired number of girls is higher than 12.

Volunteer Essentials

The go-to guide for busy troop leaders.

Volunteer Essentials has the quick answers you need related to GSSEM and GSUSA policies and guidelines.

As a troop leader, you are a key part of making Girl Scouts a space where your troop can take the lead, be themselves, and try new things.

You guide your troop as they earn new badges and take on new adventures. You answer questions from your Girl Scouts' families, and you keep things running smoothly. Thank you for all you do.

And anytime you need a little help,

Volunteer Essentials is here to answer frequently asked questions.

[Volunteer Essentials](#)

Safety Activity Checkpoints

Safety Activity Checkpoints provides the standard safety guidelines for GSUSA and council approved activities. In addition to providing volunteers with safety guidelines to ensure the physical and emotional safety of girls, information is also included throughout SACs to ensure equity, diversity, and inclusive thinking when planning Girl Scout activities so all girls with a desire to participate are included.

[Safety Activity Checkpoints](#)



Service Unit Managers Wanted!

GSSEM is looking for Service Unit Managers (SUM's)! SUM's maintain close relationships with staff and volunteers within an assigned area. SUM's act as a leadership resource for all Troop Leaders and volunteers providing support through meetings, trainings, registration and more.

For more information about this position please email us at troopsupport@gssem.org.

New Leader Roundtable

New Troop Leaders please mark your calendars for the New Leader Roundtable! This **free** virtual session will include many essential resources for First Year Troop Leaders and the opportunity to meet and network with other New Leaders. Sign up at the link below!

Wednesday, November 1st from 7pm – 8pm

Sign up deadline: Tuesday, October 31st

[Register now!](#)



Volunteer Experience Update

volunteerexp@gssem.org



Rallyhood is here!

Rallyhood is a communication and collaboration tool that connects volunteers to their troops as well as to council staff and other volunteers.

What can Rallyhood Do?



Rallyhood alone can replace several tools that Troop Volunteers and Administrative Volunteers already use.

- Group sites/emails (Facebook)
- Calendar (Google Calendar, iCal)
- Events (Eventbrite, Sign-up Genius)
- Payments (PayPal, Cheddar Up, checks and cash)
- File Storage (Box, Google Drive)
- Photos (Shutterfly, Flickr)
- Links/Pinboards (Pinterest)
- Sign-ups & Voting (Doodle, Survey Monkey)
- Reminders
- Analytics & Reporting



Troop 12345 Rally

< GSSEM Volunteer Experience Hub

GSSEM Demo Troop Rally



This rally is an example of what a troop rally could look like.

👤 2 MEMBERS | 📅 CREATED ABOUT 1 MONTH AGO | 👤 YOU HAVE RALLY ADMIN ACCESS

MESSAGE WALL

CALENDAR

SPECIAL EVENTS

PAYMENTS

GALLERY

FILES

LINKS

SIGN-UPS

FRIENDS

+ New Message ▾



Welcome to Troop 12345's Rally Site!

By Liz Bogner

August 14, 2023 12:53 PM



Hello, Girl Scout parents and caregivers!

Welcome to Troops 12345's Rally! We're so excited to have this space to connect and share. Please check this Rally regularly for updates by visiting rallyhood.com or by downloading the Rallyhood App. We ask that you help to keep this space positive by modeling the behaviors in the Girl Scout Promise & Law as well as the GSSEM Parent/Guardian Agreement. Thank you for helping make Troop 12345 a place where our Girl Scouts can learn and grow together!

Yours in Girl Scouting,

Sally Scout & Linda Leader

Troop Leaders, Troop 12345



New Trainings for MY24

First Four Meetings Short & Snappy
Rallyhood Short & Snappy
Troop Agreement Short & Snappy
GSUSA Silver Award Learning Path
Key Policies
Youth Mental Health First Aid



Upcoming Webinars November-December



Join the Volunteer Experience team for one of our upcoming specialty trainings:

- **11/2, 7-8 PM:** Engaging Girl Scout Families
- **11/8, 6-8 PM:** Managing Girl Scout Behavior
- **11/14, 8-9 PM:** Rallyhood for Troop Leaders
- **11/16, 7-9 PM:** Difficult Conversations
- **11/29, 7-8 PM:** Preparing Your Troop To Travel
- **12/2, 9 AM-4 PM:** Youth Mental Health First Aid
 - \$25 fee for materials.
 - Includes 3-year certification.
- **12/4, 7-8 PM:** Key Policies



Nominate an outstanding volunteer
for a Volunteer National Award or
nominate a community/business
partner for the Friend of Girl
Scouting Award!

gssem.org/volrecognition

Deadline: December 8, 2023



Angela Chavez
Director of Product Program



Malea Borucki
Product Program Specialist



Paige Callahan
Product Program Specialist



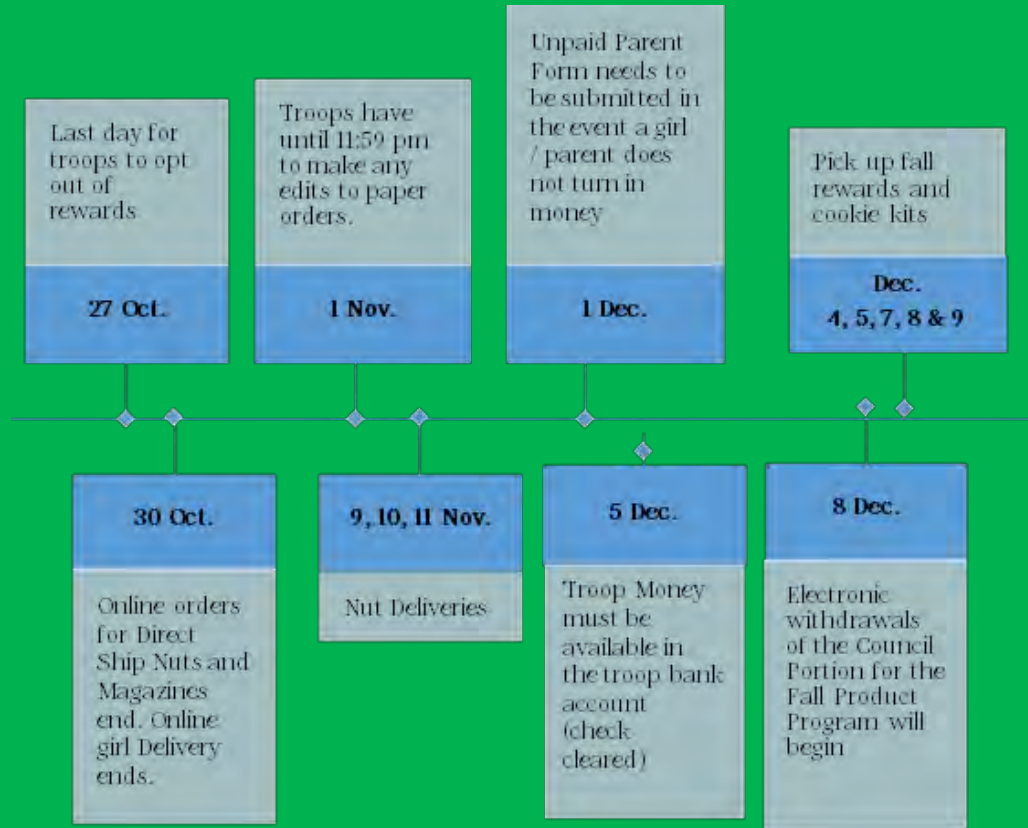
Heather Dantuma
Product Program Specialist



Brianne Howard
Product Program Specialist

Product Program Team

FALL SALE DATES





Product Program Resources

- Visit our Cookie Seller Resource page to request your Cookie Kit today!
 - <http://www.gssem.org/csr>
- Fall Reward and Cookie Kit pick-ups
 - Pick up from the service center selected on the troop's AAD (unless otherwise specified)
 - Rewards are packaged by troop, not by individual girl scouts.

Suggested Cookie Trainings

- Cookie Trainings begin in mid-December!
 - Keep an eye out for these on the GS Events Calendar at the beginning of December
 - <http://www.gssem.org/calendar>



girl scouts 
of southeastern
michigan

Programs



Agenda

1. Life Skills
2. STEAM, Financial Literacy & Entrepreneurship
3. Camping and Outdoor Education
4. Partnerships & College and Career Readiness
5. Research and Evaluation



Dana Dew
Director of Life Skills
ddew@gssem.org



Kelly Cobbledick
Life Skills Program Specialist
kcobbledick@gssem.org

Meet the Life Skills Team!

Life Skills Programming

The Life Skills team offers programming related to comprehensive wellness, advocacy and civic engagement, skilled trades, and leadership.

Comprehensive wellness includes:

- Physical Health
- Mental Health
- Spiritual Health
- Emotional Health

Skilled trades include:

- Construction
- Automotive
- Retail & Hospitality
- Culinary





Upcoming Life Skills Programs

October

- October 28th, Food Bank of Eastern Michigan Patch Program
- October 28th, Pure Hearts Foundation Patch Program
- October 28th, Henry Ford Health Cancer Clinic Patch Program

November

- November 4th, DHL Supply Chain Patch Program
- November 18th, Zero Waste Chef Patch Program

January

- January 13th, Explore Logistics Career Day Patch Program

February

- February 10th, National Girls & Women in Sports Day Program

More Upcoming

- MI Women's Commission Patch Program
- Retail Management Career Exploration Patch Program
- Mental Health Badge Programs
- Fit Kids Patch Program



Kevin Fite
VP of STEAM, Financial Literacy & Entrepreneurship
kfite@gssem.org

Meet the STEAM, Financial Literacy & Entrepreneurship Team!



Minerva Brown
Entrepreneurship Program Specialist
mmurff-brown@gssem.org



Lonni Hartman
Financial Literacy Program Specialist
lhartman@gssem.org



Alanna Munson
STEAM Program Specialist
amunson@gssem.org



Upcoming STEAM, Financial Literacy & Entrepreneurship Programs

November

- November 7: Chess Series (Girls will have the opportunity to join our first ever Girl Scouts Chess Team!)
- November 11: Chemistry Day
- November 12: Financial Literacy Surviving the Real World in Detroit

December

- December 2: Financial Literacy Surviving the Real World in Troy
- December 9: Junior Achievement, It's My Business

January

- January 6: Interior Designer
- January 13: Partnership program w/ MSU Federal Credit Union
- January 25: Next Gen of Tech w/ OnStar Badge Program



Upcoming STEAM, Financial Literacy & Entrepreneurship Programs

More Upcoming

- Game Development
- Coding
- Drones
- Chemistry of Cookies
- Wayne State University Planetarium
- The S.O.N.G. Project
- Partnership program w/MSU Federal Credit Union
- Be Entrepreneurial



Camp and Outdoor Education

The Camp and Outdoor Education team are excited for you and your troop to Get Outside!

For questions or reservations, please e-mail camp@gssem.org



The Summer Camp Guide will be released in late October.

Summer Camp 2024 Theme:
Adventure is Calling



Troop Camping Updates

Camp Like a Troop

Troops plan an entire weekend at camp, including activities, and meals.

Troop Camping Plus

Troops can spend the weekend at Camp Hawthorn Hollow and enjoy staff-led activities!

Camporees

Bring your service unit or community to camp at special pricing to experience the camp magic!

2024 Troop Camping Dates Coming Soon!



Camp Playfair

Camp Playfair has closed for the season. Camp Playfair will reopen with updates to come in the Spring for 2024!





Healing the Huron River Headwaters

Learn all about native plants, trees, and
Pollinators!

Saturday, November 4
10-12:30 PM

Holiday Outdoor Cooking

Join the Outdoor Education Team and Chef Jake to learn how to prepare, create and cook cinnamon roles from scratch!

Sunday, December 10
9:30 AM – 4:30 PM





Freeze In!

Join the Camp and Outdoor Education team for our annual Freeze In event!

Senior and Ambassador Girl Scouts are invited to put their outdoor skills to the ultimate test as they build their own outdoor shelter, cook their own meals, and sleep under the stars with their Girl Scout sisters!



Toria Ward-Gilkey
VP of Partnerships & College and Career Readiness
tward-gilkey@gssem.org



Kaylyn Borucki
High Awards & College and Career
Readiness Specialist
kborucki@gssem.org



Emily Cottick
Partnerships & Community Engagement Specialist
ecottick@gssem.org

Meet the Partnerships & College and Career Readiness Team!

- Highest Awards
- College and Career Readiness
- Girl Advisory Board (GAB)
- Community engagement including Girl Scout days



Highest Awards

- Awards
 - Bronze Award
 - Silver Award
 - Gold Award
- Upcoming Deadlines
 - March 1st to be included in the 2024 Honor Ceremony
 - September 30th after 5th grade for Bronze, after 8th grade for Silver, after graduation for Gold
- New Gold Timeline Infographic!
- New Silver Suite and approval process!
- Silver and Gold Virtual Trainings on council calendar-mandatory to start awards



College & Career Readiness

- Partnering with Life Skills to create opportunities with Michigan Women's Commission
 - Watch for more details
- Mentor Mondays returning in some form
 - Watch for details
- Have ideas for programs? Let us know what kind of College & Career Readiness programs you'd like to see by emailing your ideas to Kaylyn Borucki at kborucki@gssem.org



Girl Advisory Board

The Girl Advisory Board (GAB) was created to provide an opportunity for older Girl Scouts to further develop their leadership skills and represent girls at Girl Scouts of Southeastern Michigan (GSSEM).

Time Commitment:

- Attend at least six meetings a year. Meetings will be held on the 3rd Sunday of every month. Input from everyone is a key part of the committees' mission; therefore, attendance should be made a priority*.
- Projects, events and research beyond regular meetings. Estimated hours average approximately 2 hours per month.
- Email ideas and questions to Emily Cottick at ecottick@gssem.org

Register
for a GAB
meeting today!





Upcoming Events

November 2023

November 10: *How the Grinch Stole Christmas*

November 14-26: *Mrs. Doubtfire*

November 18: Barnum & Bailey

December 2023

December 1: Cirque Holidaze

December 16-17: GS Night with Detroit Lions

January 2024

January 27: GS Night at Big Boy Arena with Motor City Rockers

February 2024

February 15-18: *Disney On Ice*

March 2024

March 29: Bluey's Big Play

May 2024

May 3: *Annie*

Dates for Girl Scout Day with Detroit Pistons and Detroit Red Wings TBD



This year Girl Scouts of Southeastern Michigan will participate in America's Thanksgiving Parade!

Early invitations to participate in the Thanksgiving Parade were sent to Girl Scouts that have earned their Silver or Gold Awards, participate in the Girl Advisory Board or are part of our GEP program. On October 26th, open registration will start for all Girl Scouts, 13 years and older and registration will remain open until we reach 100 submissions.

Cost:

Past participant with GSSEM hat - \$62.00

First-time participant - \$80.00

Note: The registration cost reflects increases in apparel, transportation, and rental fees.

If you have questions or need more information, please email Emily Cottick at ecottick@gssem.org.

Impact Survey



For Girl Scouts



For Adults

Let us know about your Girl Scout experience!

- Takes 5-10 minutes to complete.
- Chance to win \$100 Visa gift card after the survey closes.
- Please encourage your Girl Scouts to take it, too!
- Focus groups coming this fall!



Llarén Wynn
Director of Retail Operations

Retail Operations Team



Rose Gutierrez
Retail Associate



Sabrina Reiss
Retail Coordinator

In Person Shopping Hours



Our Clinton Township Shop is open:

Monday – 10:00 AM - 6:00 PM*

Thursday – 10:00 AM - 6:00 PM*

Friday – 10:00 AM - 6:00 PM*

Saturday – 10:00 AM - 2:00 PM

* The Council Shop is closed 3:00 PM–3:30 PM for a meal break.

Closure Dates



The Clinton Township Council Shop will be closed and curbside ordering & pickup will be unavailable these dates:

Sunday, November 19, 2023 - Sunday, November 26, 2023

Sunday, December 17, 2023 - Sunday, January 7, 2024

Updates from Retail Operations

- Curbside order form integration/ inventory management.
www.gssem.org/curbside or www.gssemshop.com
- Juliette Program credit cards & gift cards will be accepted via Curbside order website.
 - Email curbside@gssem.org if you have an old gift card balance that needs to be transferred.
- Swipe or Tap option for faster checkout
- Emailed receipt option
- Return Policy
- Official Apparel available

Questions?

Survey

https://girlscoutsusa.yul1.qualtrics.com/jfe/preview/previewId/1a3a7c1d-9fae-49c2-a0e3-2fcff935fa39/SV_cIIAo20jb04E5Fk?Q_CHL=preview&Q_SurveyVersionID=current

Networking Opportunity

Stick around to chat with us about
Rallyhood!

Thank You