Girl Scouts of Southeastern Michigan

Money-Earning Project Planning Packet

Purpose of this Form

This form assists GSSEM troops/groups with successfully planning a money-earning project, including troop/group money-earning project requirements and budget planning. All money-earning activities must be approved by GSSEM using the Money-Earning Project Request Form at www.gssem.org/moneyrequest.

Troop/Group Money-Earning Project Requirements

- The type of event may never be used to exclude girls or certain troops. All girls must be served up to event capacity.
- Troops planning money-earning activities must participate in the Girl Scout Cookie Program during the year in which the money-earning activity has taken place. Money-earning activities are not allowed during the Girl Scout Cookie Program or the Fall Product Program.
- No funds may be earned or raised for any other organization besides Girl Scouts.
- Girl Scouts forbids the use of games of chance, the direct solicitation of cash, product-demonstration projects, and reselling of products, although collections/drives are permitted.
- All money raised must benefit every Girl Scout in the troop/group. No money-earning project may benefit an individual Girl Scout. Funds may not be allocated to an individual Girl Scout and troops may not create individual member accounts within the troop records.
  - **NOTE:** Individual dollar allocations or bank accounts can cause the money earned to be taxable, Girl Scout youth and/or their parents could owe taxes, and GSSEM will be required to issue tax forms such as IRS Form 1099.
  - Money raised by an individual Girl Scout as part of a Highest Award project is the only possible exception, requiring special handling. See Gold Award Money-Earning Do's and Don'ts and/or the Silver Award Money-Earning Do's and Don'ts for more information.
- Donations of $250 or more, solicitation, and sponsorship must be approved by GSSEM. Please use the Solicitation & Sponsorship Approval for Troops, Groups, and Individual Girls at www.gssem.org/solicit to seek approval for this type of troop/group monetary support.
- Troops/groups are responsible for promoting their own events. For assistance with promoting an event on Rallyhood, troops/groups must create a Special Event for the money-earning project on Rallyhood after receiving approval for their requested money-earning project, then email the GSSEM Volunteer Experience team (volunteerexp@gssem.org) for support.