



Girl Scouts of Southeastern Michigan

2025 Fall Product Program Troop Welcome Letter

Dear Troop Leader,

Welcome to the 2025 Fall Product Program! Enclosed in this envelope is everything you will need to get started with the program.

Included in this packet:

Form Name	Distribution
Girl Delivered Online Orders Handout	1 per girl
Product Program Parent Permission Form	1 per girl
Girl/Family M2 Media Flyer	1 per girl
Girl Nut & Candy Order Card	1 per girl

Step 1: Make sure all troop members have a current 2026 Girl Scout Membership; Girl Scouts and adults must be registered to participate in the Fall Product Program.

Step 2: Troop volunteer responsible for the Fall Product Program must complete the Troop Agreement to Assume Debt form and the Troop ACH Debit Authorization form. These forms can be completed online on the Fall Resource Page at www.gssem.org/fpp.

Step 3: Complete a live training to learn about the Fall Product Program. Online trainings are offered on:

9/9/25, 7:00 PM

9/11/25, 7:00 PM

9/15/25, 7:00 PM

9/17/25, 7:00 PM

All training sessions will be hosted virtually. To register for a training session, please email the Product Program team at productsales@gssem.org.

You can also view the training online anytime at www.gssem.org/fpp.

Step 4: Review the 2025 Fall Product Program Troop Manager Guide, found here: www.gssem.org/fpptroop



Step 5: Start selling! Girl Scouts can begin taking online orders on September 15, 2025, and can begin taking orders with their paper Order Cards on October 1, 2025.

For any support needs, please reach out to the Product Program team at productsales@gssem.org.

Best wishes for a successful 2025 Fall Product Program!
GSSEM Product Program Team