



Girl Scouts of Southeastern Michigan

# 2025 Fall Product Program Juliette Welcome Letter

Dear Juliette Family,

Welcome to the 2025 Fall Product Program! Enclosed in this envelope is everything you will need to get started with the program.

Included in this packet:

Form Name	Distribution
Girl Delivered Online Orders Handout	1 per family
Juliette Program Credits Guide	1 per family
Girl Nut & Candy Order Card	1 per girl

**Step 1:** Make sure your Juliette is a registered Girl Scout member; Girl Scouts must be registered to participate in the Fall Product Program.

**Step 2:** The adult responsible for the Fall Product Program must complete the Juliette Agreement to Assume Debt form and the Juliette ACH Debit Authorization form. These forms can be completed online on the Fall Resource Page at [www.gssem.org/fpp](http://www.gssem.org/fpp).

**Step 3:** Review the 2025 Fall Product Program Juliette Manager Guide and training materials, found here: [www.gssem.org/fppjuliette](http://www.gssem.org/fppjuliette)

**Step 4:** Start selling! Girl Scouts can begin taking online orders on September 15, 2025, and can begin taking orders with their paper Order Cards on October 1, 2025.

## Fall Product Program Basics

There are two sales components to the Fall Product Program: in-person and online sales of nuts/candy, and online-only sales of magazines (as well as some other fun products)! Your Juliette is welcome to participate in one or both sales programs.

Our product partner for the nuts/candy portion of the Fall Product Program is Trophy Nut Company, and our partner for the magazine sales is M2 Media Group.

## Product Pick-Up

Fall products will be picked up at GSSEM Service Centers on November 6, 7, and 8. GSSEM will use the service center selected on your Agreement to Assume Debt (AAD) form for product pick-up.

**Important Dates**

**September 15:** Access to M2oS website; early online sales begin

**October 1:** Order Card sales begin

**October 19:** Last day to enter Order Card orders online

**October 27:** Online sales end; Order Card sales due to GSSEM ([productsales@gssem.org](mailto:productsales@gssem.org))

**November 6, 7, 8:** Fall product pick-ups at GSSEM Service Centers

**December 3:** All funds from Order Card sales in bank account (checks cleared) for upcoming ACH sweep

**December 4, 5, 6:** Fall reward pick-ups at GSSEM Service Centers

**December 8:** ACH sweep of all Fall Product Program funds owed to GSSEM

For any support needs, please email the Product Program Team at [productsales@gssem.org](mailto:productsales@gssem.org).

Best wishes for a successful 2025 Fall Product Program!

GSSEM Product Program Team