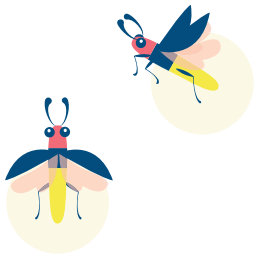
girl scouts of southeastern michigan



December 2026

Dear Troop Leader:

Welcome to the 2027 Girl Scout Cookie Program! Enclosed in this kit is everything you and your troop need to get started.

**Step 1:** Make sure all your girls are registered. Girls must have a 2027 membership to participate in the Cookie Program.

**Step 2:** Appoint a Troop Product Program Manager. This adult will coordinate the sale with you. They must be a registered adult and have a current background check with GSSEM.

**Step 3:** Complete and submit the two financial forms that are required to participate in the Cookie Program: **the ACH Debit Authorization Form and the Agreement to Assume Debt Form.** These forms can be found online on the Cookie Seller Resources page. The ACH form requires an attachment of a void troop check, or a letter from the bank with the troop's account and routing number. If you completed these forms for the 2026 Fall Product Program, you do not need to submit them again.

**Step 4:** Complete training and review the Troop Cookie Manager Guide and all other enclosed materials. There are two trainings to select from: Cookie Rookie (**required** for new troop volunteers) and Cookier Refresher (for returning troop volunteers). You can attend a live cookie training on Zoom or complete the asynchronous Cookie Rookie training online on the Cookie Seller Resources Page, **or** on gsLearn. Please note that the asynchronous training is designed so that you can complete it all at once, or in sections at your convenience. 2026-2027 Cookie Training dates are as follows:

**Live Cookie Rookie Trainings:**
Mon. 12/14/26 – 6:30PM
Wed. 12/16/26 – 12PM
Wed. 1/13/27 – 6:30PM
Thu. 1/14/27 – 12PM
Tue. 1/19/27 – 6:30PM
Thu. 1/21/27 – 12PM

**Live Cookie Refresher Trainings:**
Tue. 12/15/27 – 6:30PM
Thu. 12/17/27 – 12PM
Thu. 1/14/27 – 6:30PM

Please be sure to register your live training session by emailing productsales@gssem.org.

*continued on next page*




**Girl Scouts of Southeastern Michigan**

Clinton Township Service Center and Council Shop
42800 Garfield
Clinton Twp., MI 48038

Detroit Service Center
1333 Brewery Park Blvd.
Suite 500
Detroit, MI 48207

Flint Service Center
Gateway Centre
5400 Gateway Centre Dr.
Suite B
Flint, MI 48507

Camp Hawthorn Hollow
1046 Mayer Rd.
Columbus, MI 48063

Southgate Service Center
1 Heritage Place, Suite 140
Southgate, MI 48195

White Lake Service Center
8545 Highland Rd.
White Lake, MI 48386

800 482 6734
www.gssem.org

**Step 5:** Discuss the Cookie Program with your scouts and their parents/guardians. Inform them of important deadlines and pass out Order Cards, the Cookie Program Family Information sheet, and all other girl materials. This is also a good time to discuss cookie booths, and Cookie Program expectations for your troop. Please ask each parent to complete the Product Program Parent Permission Form. You will keep these forms for your records.

**Step 6:** Join the GSSEM Product Program Facebook Group for support, guidance, and updates during the program. Log in and search "GSSEM Product Program Support."

**Step 7:** Start selling! The Cookie Program begins on January 12, 2027. On this day, girls can begin taking online orders through Digital Cookie and on their Order Card from family and friends!

The quantity of girl materials included was based on the number of girls provided when you requested your Cookie Kit. If you need additional forms, you may email productsales@gssem.org to request additional materials, or you can download printable versions from the Cookie Seller Resources page at www.gssem.org/csr.

Please contact the Product Program Team for all your cookie inquiries at productsales@gssem.org.

Llaren Wynn

Vice President of Product Program and Retail Operations
Girl Scouts of Southeastern Michigan

