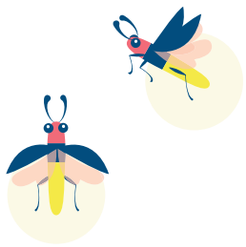
girl scouts of southeastern michigan



Dear Parents and Guardians,

Welcome to the 2027 Cookie Program! Please review this sheet for an overview of the Cookie Program, important dates, and more.

Cookie Program Overview
The Cookie Program is split into two sales periods: the Initial Order period, and the Booth/Direct Sales period. During these periods, there are various ways Girl Scouts can sell cookies to their supporters.

Initial Order Period
During the Initial Order period, scouts can take orders online with Digital Cookie (via Girl Delivery or Direct Shipping), and in person with their paper order card. All cookies ordered online for girl delivery, and all cookies ordered using the paper order card will be picked up by the troop leader in late February. The Troop Leader will distribute cookies to you for your scout to deliver to customers. The Initial Order period will take place from January 12, 2027 to February 11, 2027. **Your Troop Leader should communicate with you about the deadline for these orders to be submitted.**

Booth/Direct Sales Period
During the Booth/Direct Sales period, scouts will have the opportunity to sell to customers on the spot. Your troop leader will pass out your scout's Goal Getter Card, so she can continue to take in-person orders from friends and family, as well as online orders via Digital Cookie. Your troop leader will also secure booth opportunities for your troop to sell at local businesses. All cookies needed to stock a booth and fulfill any orders taken by your scout during this time will be picked up by your Troop Leader from a Cookie Cupboard on a weekly basis (or as needed) and distributed to you and your scout accordingly. The Booth/Direct Sales period will take place from February 26, 2027 to April 18, 2027.

Important Cookie Program Dates
Please review these important dates and be sure to check in with your troop leader for more information on troop-specific deadlines and with any questions!

January 12, 2027: Cookie Program Kickoff; BOTH in person order card sales and Digital Cookie sales begin

January 23, 2027: Cookie Rally event

February 7, 2027: The Girl Delivery option in Digital Cookie will pause

February 7, 2027: Last day for parents/guardians to enter Paper Order Card orders into Digital Cookie

February 12, 2027: Girls can begin using their Goal Getter Card to continue to take in-person orders

continued on next page

Girl Scouts of Southeastern Michigan

Clinton Township Service Center and Council Shop
42800 Garfield
Clinton Twp., MI 48038

Detroit Service Center
1333 Brewery Park Blvd.
Suite 500
Detroit, MI 48207

Flint Service Center
Gateway Centre
5400 Gateway Centre Dr.
Suite B
Flint, MI 48507

Camp Hawthorn Hollow
1046 Mayer Rd.
Columbus, MI 48063

Southgate Service Center
1 Heritage Place, Suite 140
Southgate, MI 48195

White Lake Service Center
8545 Highland Rd.
White Lake, MI 48386

800 482 6734
www.gssem.org

February 12, 2027: The Girl Delivery option in Digital Cookie will resume

February 26 – April 18, 2027: Booth sales will be taking place

Late May/Early June 2027: Rewards available (if applicable)

Cookie Program Quick Tips
Listed below are some tips to help you and your Girl Scout run a fun and successful cookie business!

- Your Girl Scout must be registered to participate in the Cookie Program.
- Submit your scout's paper order card and all monies owed for those orders to your Troop Leader by the deadline they communicate to you.
- Review the Order Card and Top Seller Info Page for more information on the rewards girls can earn from this year's Cookie Program! Be sure to let your Troop Leader know of your Scout's reward selections (where applicable).
- Review recorded trainings, Digital Cookie tip sheets, and other helpful resources online at www.gssem.org/csr, to help you navigate your scout's cookie business.
- Communicate regularly with your Troop Leader regarding important updates and information on the Cookie Program, and volunteer to assist your Troop Leader with the Cookie Program when you can!

