girl scouts of southeastern michigan

Community Troop Family & Cookie Guide

What is the Girl Scout cookie program?
The Girl Scout cookie program is a fundraiser where Girl Scouts sell cookies to earn proceeds to fund the fun of Girl Scouting! Girl Scouts sell a variety of flavors, including classics such as Thin Mints, Samoas, and Tagalongs:





This season, we're welcoming two new, online exclusive cookies: the allergy-friendly **Girl Scout Sparkables**, a crunchy oatmeal cookie with chocolate chips and colorful sprinkles and **Patch Pals**, the first Girl Scout cookie for dogs!



Digital Cookie

Digital Cookie is the online sales platform that Girl Scouts use to sell cookies. Through Digital Cookie, customers can choose from a variety of options to support the program: they can have their cookies delivered by the girl, shipped directly to their home, or donated through GSSEM's Troops to Troops program.

The cookie program reinforces the five skills acquired through the Girl Scout Leadership Experience, including: goal setting, money management, people skills, decision making, and business ethics. Girl Scouts participating in Community Troops will have the opportunity to join in on all the fun, while earning program credits to further their Girl Scout experience.

Note: For your first year participating in a Community Troop, you are encouraged to sell to family and friends. If you would like to host a cookie booth, please email productsales@gssem.org for additional information.

How do I participate?

Step 1: Sign the caregiver permission form

Step 2: Email productsales@gssem.org for information on how to set up your Digital Cookie account.

Step 3: Send your Digital Cookie link to family and friends – Girl Scouts can sell cookies from January 12 to April 18, 2027

Step 4: Approve any Girl Delivery orders. If a customer places an order to be delivered by your Girl Scout, you will get an email to approve the order.

- If you have approved Girl Delivery orders, you will receive an email from GSSEM staff informing you of the orders to be picked up, and asking your preferred cupboard location.
- Pick up all orders placed by 11:59 pm on Sundays at the Girl Scout Cookie Cupboards:
  - On Thursdays at:
    - Camp Hawthorn Hollow – 1046 Mayer Rd. Columbus, MI 48063
    - Flint Service Center – 5400 Gateway Centre Dr, Suite B, Flint MI 48507
  - On Fridays at:
    - Clinton Twp. Service Center – 42800 Garfield Rd, Clinton Twp, MI 48038
    - Detroit Service Center – 1333 Brewery Park Blvd, Suite 500, Detroit, MI 48207
    - Southgate Service Center – 1 Heritage Pl, Suite 140, Southgate, MI 48195
    - White Lake Service Center – 8545 Highland Rd, White Lake, MI 48386

Then, earn program credits and rewards!

At the end of the cookie program, Girl Scouts will receive a program credit card, to be used for membership registration, council programs, GSSEM camps, and items from the GSSEM Shop. No cash is received for sales.

In addition to program credits, scouts who participate in the Cookie Program are eligible to earn rewards. Rewards are cumulative, meaning sellers will earn the reward at her highest level sold, in addition to each item below that level. A full list of reward items and levels can be found on the back of each cookie Order Card.

Top Cookie Seller Events

Girls will receive invitations for each event for which they qualify. Please see the Order Card and Top Sellers insert for more information.

750 + Choice of a Cookie Celebration event OR a 3Doodler 3D Pen Kit
This season, GSSEM will host Cookie Celebrations at four locations (Girl Scouts may select 1 date/location):

- May 18, 2027 – Trenton High School
- May 20, 2027 – Henry Ford II High School
- May 22, 2027 – Troy High School
- May 25, 2027 – Walled Lake Central High School



1250+ Day at the Theme Park OR a Fujifilm Instax Mini Camera
Day at the Theme Park (Girl Scouts may select 1 date/location):

- Cedar Point | Sandusky, OH – June 19, 2027
- Michigan's Adventure | Muskegon – July 18, 2027
- King's Island | Mason, OH – July 31, 2027

1600+ iFly on June 20, 2027 **OR Dave and Buster's** on June 26, 2027 **OR a set from the Lego Botanicals Collection**

2027+ Ohio Caverns Tour on June 22, 2027 **OR Nintendo Alarmo**

3,000+ Hersheypark Trip (Hershey, PA; August 3-5, 2027**; all levels; see top seller insert for details) OR a 3D Printer OR Beats Headphones**

The cookie events are hosted by GSSEM to honor our top cookie sellers. We are providing these dates well in advance so that families may plan accordingly; there are no make-up dates. If a Girl Scout cannot attend on any of the scheduled dates, they should choose an alternative reward option.

