

2026 Special Cookie Program Opportunities

Big Game Booths

Want to give the general public a taste test of this year's cookie lineup? What better time than Super Bowl weekend, when everyone stocks up on snacks for the big game! This year, troops can apply to host a Big Game Booth on Saturday, February 7, 2026. Times and locations will be arranged by GSSEM. 50 troops will be selected for this opportunity, or more if booth space allows. All troops are eligible for this opportunity, so long as they meet the following criteria:

- Available all day on Saturday, February 7, 2026.
- Have 2 adults and 2 Girl Scouts available to host the booth.
- Pick up cookies at your selected GSSEM Service Center February 4, 2026.
- Accept a standard assortment of cookies for the booth. Unsold cookies cannot be returned and should be used at other cookie booths during the season.

Apply to host a Big Game Booth here: www.gssem.org/biggame. Applications are due by 10:00 PM on January 9, 2026.



Cookie Rally!

Saturday, January 24, 2026
LEGOLAND Discovery Center



Girl Scouts of Southeastern Michigan's Cookie Rally is a great way to get scouts excited for the upcoming Cookie Program! Attend as a troop or come as a family to the 2026 Cookie Rally! The Cookie Rally will feature plenty of cookie themed stations, as well as other exciting activities! Please follow the registration instructions on the Cookie Rally event page to register for the rally.

Cookie Entrepreneur Day

Troops will go beyond the cookie when they pair up with neighborhood businesses on Small Business Saturday, March 14, 2026. This one-day event offers a chance for your troop to make a strong connection within their community and learn some tips about running a successful business from real entrepreneurs!

All troops are eligible for this opportunity, so long as they meet the following criteria:

- Available all day on Saturday, March 14, 2026.
- Have 2 adults and at least 2 Girl Scouts available to host the booth.
- Pick up cookies at your selected GSSEM Service Center February 4, 2026.
- Accept a standard assortment of cookies for the booth. Unsold cookies cannot be returned and should be used at other cookie booths during the season.

More information will be shared via eBuddle.

Cookie Trainings

For the 2026 Cookie season, Cookie Rookie is required for all new Troop Product Program Managers. New troops starting in the 2026 Membership Year must have at least one volunteer per troop complete Cookie Rookie by February 15, 2026. For questions about training requirements, please email the Volunteer Experience team at volunteerexp@gssem.org.

Cookie Rookie Trainings

Wednesday, December 3, 2025 | 6:30 PM
Thursday December 4, 2025 | 12:00 PM
Tuesday, December 9, 2025 | 6:30 PM
Thursday, December 11, 2025 | 12:00 PM
Thursday, December 11, 2025 | 6:30 PM
Tuesday, December 16, 2025 | 6:30 PM
Wednesday, December 17, 2025 | 6:30 PM
Wednesday, January 7, 2026 | 12:00 PM
Tuesday, January 13, 2026, | 6:30 PM

Cookie Refresher Trainings

Wednesday, December 3, 2025 | 12:00 PM
Thursday, December 4, 2025 | 6:30 PM
Tuesday, December 9, 2025 | 6:30 PM
Friday, December 12, 2025 | 6:30 PM
Thursday, January 8, 2026 | 6:30 PM
Thursday, January 15, 2026 | 6:30 PM



Mall Cookie Booths

Based on previous mall sales and continued financial and facility problems in several malls, GSSEM will be further reducing the number of malls that will have cookie booth kiosks. We will continue to partner with the following malls:

Twelve Oaks Mall
Great Lakes Crossing
Macomb Mall

GSSEM will work to make arrangements for cookie booths at anchor stores of other malls not listed above. If arrangements are secured, these booths will be listed for selection in eBudde.



Cookies & Milk – Dessert Connection

Ready to create and share a culinary masterpiece? GSSEM's Cookies & Milk Dessert Connection is ready for you!

By teaming with a local restaurant or eatery, this project will highlight entrepreneurial skills including the importance of communication, working together, budgeting and more, as well as selling more cookies!

Once your troop has found a willing food partner, the fun begins! Working together, the troop and restaurant will develop a Girl Scout Cookie dessert recipe as a special feature on their menu.

Start thinking now about what local restaurants/local eateries you might want to work with, so your troop is ready and raring to go in the new year!

More information will be shared via eBudde.