



**BRAVE. FUN!**  
**FIERCE.**

December 2025

Dear Juliette Caregiver,

Welcome to the 2026 Girl Scout Cookie Program! Enclosed in this kit is everything you and your Juliette need to get started.

**Step 1:** Make sure your Juliette Scout is registered. Girls must have a 2026 membership to participate in the Cookie Program.

**Step 2:** Complete and submit the two financial forms that are required to participate in the Cookie Program: **the Juliette ACH Debit Authorization Form, and the Juliette Agreement to Assume Debt Form.** These forms can be found online at our Cookie Seller Resources page. The ACH form requires an attachment of a void check, or a letter from the bank with the account and routing number. If you completed these forms for the 2025 Fall Product Program, you do not need to submit them again.

**Step 3:** Complete the Juliette Cookie Rookie training and review the Juliette Cookie Program Handbook and all other enclosed materials. You can complete a recorded Juliette Cookie Rookie training online at any time. The recorded training will be available online on the Cookie Seller Resources Page, or on gsLearn.

**Step 4:** Join the GSSEM Product Program Facebook Group for support, guidance, and updates during the program. Log in and search "GSSEM Product Program Support." In addition, join the Product Programs Hub on Rallyhood!

**Step 5:** Start selling! The Cookie Program begins on December 15, 2025. On this day, girls can begin taking online orders through Digital Cookie. On January 5, 2026, girls can begin taking orders on their Order Card from family and friends!

If you are missing any forms or in need of additional forms, you may email [productsales@gssem.org](mailto:productsales@gssem.org) to request additional materials. You can also download printable versions from the Cookie Seller Resources page at [www.gssem.org/csr](http://www.gssem.org/csr).

Please contact the Product Program Team for all your cookie inquiries at [productsales@gssem.org](mailto:productsales@gssem.org).

Llaren Wynn  
Vice President of Product Program and Retail Operations  
Girl Scouts of Southeastern Michigan



**Girl Scouts of  
Southeastern Michigan**

Clinton Township Service  
Center and Council Shop  
42800 Garfield  
Clinton Twp., MI 48038

Detroit Service Center  
1333 Brewery Park Blvd.  
Suite 500  
Detroit, MI 48207

Flint Service Center  
Gateway Centre  
5400 Gateway Centre Dr.  
Suite B  
Flint, MI 48507

Port Huron Service Center  
4350 24th Ave, Space 518  
Fort Gratiot, MI 48059

Southgate Service Center  
and Boutique Shop  
1 Heritage Place, Suite 140  
Southgate, MI 48195

White Lake Service Center  
8545 Highland Rd.  
White Lake, MI 48386

800 482 6734  
[www.gssem.org](http://www.gssem.org)