



2026 Cookie Program Family Information

Dear Parents and Guardians,

Welcome to the 2026 Cookie Program! Please review this sheet for an overview of the Cookie Program, important dates, and more!

Cookie Program Overview

The Cookie Program is broken up into two sales periods: the Initial Order period, and the Booth/Direct Sales Period. During these periods, there are a variety of ways Girl Scouts can sell cookies to their supporters!

Initial Order Period

During the Initial Order period, girls can take orders online with Digital Cookie (via Girl Delivery or Direct Shipping), and/or in person with their paper order card. All cookies ordered online for girl delivery, and all cookies ordered using the paper order card will be picked up by the Troop Leader in early February. The Troop Leader will distribute your scout's cookies to you for your scout to deliver to the customers! The Initial Order period will take place from December 15, 2025 to January 29, 2026. **Your Troop Leader should communicate with you about the deadline for these orders to be submitted.**

Booth/Direct Sales Period

During the Booth/Direct Sales period, girls will have the opportunity to sell to customers on the spot at cookie booths and with their Goal Getter Card. They can also continue to take online orders via Digital Cookie. Your Troop Leader will secure booth opportunities for your troop to sell at local businesses. They'll also pass out your scout's Goal Getter Card, so she can continue to take in-person orders from friends and families. All cookies needed to stock a booth and fulfill any orders taken by your scout during this time will be picked up by your Troop Leader from a Cookie Cupboard on a weekly basis (or as needed) and distributed out to you and your scout accordingly. The Booth/Direct Sales period will take place from January 30, 2026 to April 5, 2026.

Important Cookie Program Dates

Please review these important dates and be sure to check in with your troop leader for more information on troop-specific deadlines and with any questions!

December 15, 2025: Girls can begin taking early online orders via Digital Cookie

January 5, 2026: Cookie Program officially begins; girls can begin taking orders from family and friends using their Order Card

January 24, 2026: Cookie Rally event

January 25, 2026: The Girl Delivery option in Digital Cookie will pause

Girl Scouts of Southeastern Michigan

Clinton Township Service
Center and Council Shop
42800 Garfield
Clinton Twp., MI 48038

Detroit Service Center
1333 Brewery Park Blvd.
Suite 500
Detroit, MI 48207

Flint Service Center
Gateway Centre
5400 Gateway Centre Dr.
Suite B
Flint, MI 48507

Port Huron Service Center
4350 24th Ave, Space 518
Fort Gratiot, MI 48059

Southgate Service Center
and Boutique Shop
1 Heritage Place, Suite 140
Southgate, MI 48195

White Lake Service Center
8545 Highland Rd.
White Lake, MI 48386

800 482 6734
www.gssem.org

January 25, 2026: Last day for parents/guardians to enter Paper Order Card orders into Digital Cookie

January 30, 2026: Girls can begin using their Goal Getter Card to continue to take in-person orders

February 1, 2026: The Girl Delivery option in Digital Cookie will resume

February 13 – April 5, 2026: Booth sales will be taking place

Mid/Late May 2026: Rewards available (if applicable)

Cookie Program Quick Tips

Listed below are some tips to help you and your Girl Scout run a fun and successful cookie business!

- Your Girl Scout must be registered in order to participate in the Cookie Program.
- Submit your scout's paper order card and all monies owed for those orders to your Troop Leader by the deadline they communicate to you.
- Review the Order Card and Top Seller Info Page for more information on the rewards girls can earn from this year's Cookie Program! Be sure to let your Troop Leader know of your Scout's reward selections (where applicable).
- Review recorded trainings, Digital Cookie tip sheets, and other helpful resources online at www.gssem.org/csr, to help you navigate your scout's cookie business.
- Communicate regularly with your Troop Leader regarding important updates and information on the Cookie Program, and volunteer to assist your Troop Leader with the Cookie Program when you can!



BRAVE. FUN!
FIERCE. FUN!

