

girl scouts 
of southeastern
michigan

2026 Family Cookie Meeting



Cookie Program Basics



2026 Cookie Lineup

Adventurefuls®

• Real Cocoa

Indulgent brownie-inspired cookies with caramel flavored crème and a hint of sea salt
Approximately 15 cookies per 6.3 oz. pkg.
UD

\$ 5



Lemon-Ups®

NATURALLY FLAVORED WITH OTHER NATURAL FLAVORS

Crispy lemon flavored cookies with inspiring messages to lift your spirits
Approximately 12 cookies per 6.2 oz. pkg.
UD

\$ 5



Trefoils®

Iconic shortbread cookies inspired by the original Girl Scout recipe
Approximately 38 cookies per 9 oz. pkg.
UD

\$ 5



Do-si-dos®

• Made with Natural Flavors
• Real Peanut Butter
• Whole Grain Oats

Oatmeal sandwich cookies with peanut butter filling
Approximately 20 cookies per 8 oz. pkg.
UD

\$ 5



Samoas®

• Real Cocoa
• Real Coconut

Crisp cookies with caramel, coconut, and dark chocolaty stripes
Approximately 15 cookies per 7.5 oz. pkg.
UD

\$ 5



Tagalongs®

• Real Cocoa
• Real Peanut Butter

Crispy cookies layered with peanut butter and covered with a chocolaty coating
Approximately 15 cookies per 6.5 oz. pkg.
UD

\$ 5



Thin Mints®

• Made with Vegan Ingredients
• Real Cocoa

Crisp, chocolaty cookies made with natural oil of peppermint
Approximately 30 cookies per 9 oz. pkg.
UD

\$ 5



Exploremores™

NATURALLY AND ARTIFICIALLY FLAVORED

• Real Cocoa

Rocky road ice cream-inspired cookies filled with flavors of chocolate, marshmallow and toasted almond crème
Approximately 18 cookies per 7.9 oz. pkg.
UD

\$ 5



Toffee-tastic®

• No Artificial Flavors

GLUTEN-FREE

Rich, buttery cookies with sweet, crunchy toffee bits
Approximately 14 cookies per 6.7 oz. pkg.
UD

\$ 6



Core cookies are \$5/box.
Toffee-tactics are \$6/box.





In-Person Sales



Digital Sales

Door to Door

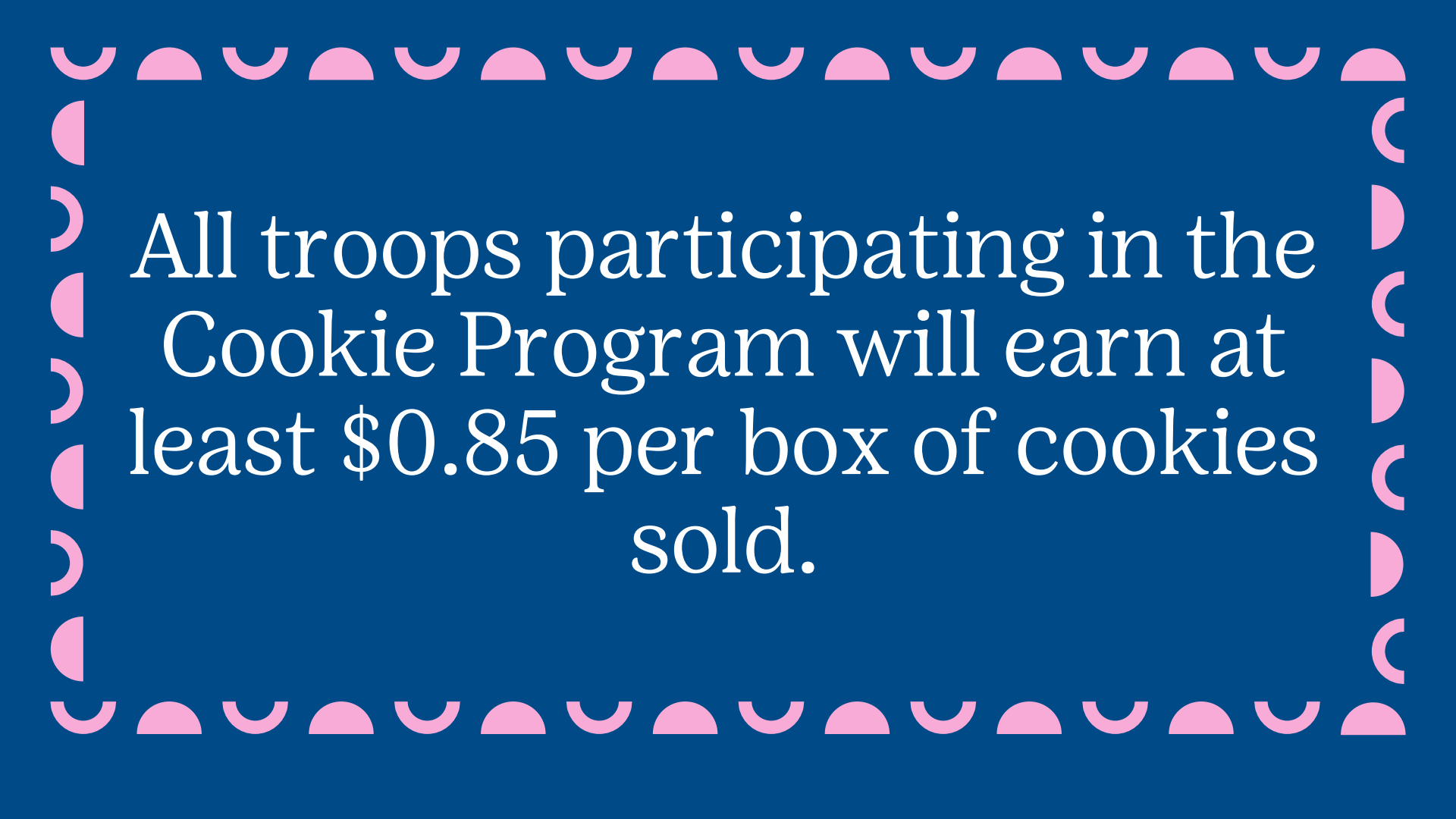


Cookie Booths

GSSEM's Gift of
Caring (GOC) project
is Troops 2 Troops
with Soldier's Angels.
There are NO
SHIPPING fees!





A decorative border of pink semi-circles surrounds the text. The top and bottom borders are composed of alternating semi-circles pointing up and down. The left and right borders are composed of semi-circles pointing left and right.

All troops participating in the
Cookie Program will earn at
least \$0.85 per box of cookies
sold.



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Total
Packages Sold

Girl Scouts
Selling

Per-Girl
Average

Per-Girl Average



1-349: \$0.85 per box

350-599: \$0.90 per box

600-999: \$0.95 per box

1,000+: \$1.05 per box

Girl Scouts of Southeastern Michigan 2025-26 Cookie Program Rewards

My Personal Goal: _____

Initial Order Rewards



BFF Charm Patch AND
Brave Charm AND Fierce
Charm AND Fun Charm
225+ PGA

Troop Final PGA Rewards



Brave Fierce Fun T-shirt
300 PGA

Gift of Caring



Gift of Caring Patch
30+ GOC

Digital Cookie Rewards



Cookie Booth Charm
100+ DOC

Patches

100+

Bar Patches awarded
at highest level sold
100+ DOC



Booth Sales Patch
3+ Booths



2026 Year Bar Patch
2026+ plgs



Theme Patch
30+ plgs



Cookie Lanyard Strap
60+ plgs



Action Patch
100+ plgs



Secret Pocket
Headband
150+ plgs



Mini BFF Ferret Plush
200+ plgs



BFF Bracelet Hair Tie Set
250+ plgs

BFF Ferret Plush
300+ pkgs

Cookie Journal Duo
400+ pkgs

Pop-In Cookie Charms AND Crossbody
500+ pkgs

girl scouts of southeastern michigan

GSSEM Membership
(2026-2027 Girl Membership)
600+ pkgs

JBL
OR
COOKIE CELEBRATION
See Top Sellers insert for dates & more information.
OR JBL Speaker
750+ pkgs

Duffle Bag AND Clear Case AND Clip-on Pouch AND Top Cookie Star Plaque
1000+ pkgs

Cedar Point
OR
Kings Island OR **Michigan's Adventure**
See Top Sellers insert for dates & more information.
1250+ pkgs

Rebel Nell
OR
Rebel Nell Experience
See Top Sellers insert for dates & more information.
OR **GSSEM Summer Camp**
See Top Sellers insert for dates & more information.
1600+ pkgs

CJ Barrymore's ENTERTAINMENT
OR
CJ Barrymore's Cookie Stars Party
See Top Sellers insert for dates & more information.
OR **Fitbit Activity Tracker**
2026+ pkgs

Mackinac Island
OR
Mackinac Island Trip
(Girl + Adult - All levels).
OR **Playground Active System** OR **Meta Quest VR Headset**
3000+ pkgs

Apple iPad
5000+ pkgs

Council reserves the right to make substitutions to item's color, material or size, or to substitute an item of equal or greater value due to changes or challenges in product availability.

Some reward tiers have different options to choose from. Cookie sellers may select **ONE** of the options.

Troop rewards will be
picked up in May by troop
volunteers and then
distributed to girls at a
meeting.



Initial Order

Initial Order Overview


The Initial Order takes place from December 15, 2025 through January 29, 2026.



Digital Cookie: December 15-January 29



Paper Order Card: January 5-January 29



Orders
Due

Initial Order Dates

- Our troop's order due date is...
- Send totals by variety by email to...
- Payment for cookies is due on...
- Pickup will be mid- February.

We may need your help to pick up cookies! Please bring your vehicle cleared out and seats folded down. We would meet up and then get in line together to pick up our order.





Direct Sales

Direct Sales Overview



- Girls may continue selling cookies and taking orders **January 30-April 5.**
- Cookie booths are **February 13, 2026.**

Cookie Booths



Troops can secure their own booths or select a GSSEM booth during specified times online.



Setting up Troop Booths

After January 29th, troops can make their own arrangements for cookie booths with local stores in our area not working with GSSEM, like Kroger and Walmart.

Remember, some stores do not allow cookie booths like Home Depot, Meijer, and Target.

Cookie Cupboards

Cookie Cupboards



- Cookie cupboards open **February 12.**
- Troops may request cookies as needed for Thursday and Friday pickups.
- Mixed cases may be checked out beginning **March 12.**
- Cupboards will close on **April 3.**

Pending Orders



- Pending orders must be placed by..
- Families need to have paid off previous cookies to receive more cookies.
- GSSEM cannot accept cookie returns.

Direct Sale Important Dates

- **April 1, 2026:** Girl Delivery option in Digital Cookie will turn off for the remainder of the cookie season.
- **April 3, 2026:** Cookie Cupboards close.
- **April 5, 2026:** Booth sales end.
- **April 10, 2026:** Troop Final Reward order due in eBudde.
- **April 20, 2026:** Final ACH sweep of the 2026 Cookie Program.
- **Mid-May, 2026:** Rewards available to troops.

Troop 11626 Digital Cookie® Platform

Our Troop Cookie Site

Set up your troop's cookie site to start collecting orders online and payments on the mobile app.

Troop Site Lead: Baeat erullucuu

Pending Orders

TROOP SITE

GIRL SCOUTS

✓ 0 Pending

✓ 0 Pending

VIEW ORDERS

Troop Site Sales

Troop Site Goal

0 sold / 0 Goal



Cheers

Your Girl Scouts are working hard this cookie season. Send your troop members some words of encouragement!

Digital
Cookie



Methods of Digital Purchase

1

Girl Delivery

2

Direct Ship

3

Donation

4

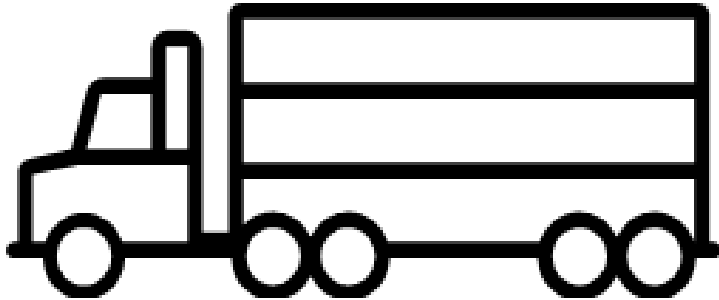
Troop Virtual Booth Link

Girl Delivery



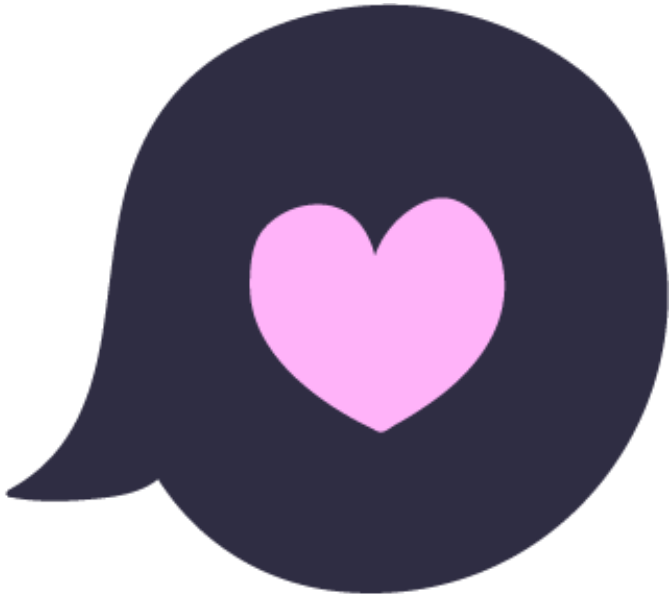
- Girl Delivery orders are delivered by your Girl Scout to a customer you or your Girl Scout knows.
- Girl Delivery orders must be approved by caregivers within **five days** or will be canceled or donated.
- Please log into your account 2x/week to review Girl Delivery transactions.

Direct Shipping



- Direct shipped cookies are sent directly to the customer for a shipping fee.
- 4-box minimum for direct shipping.
- Direct shipping orders cannot be edited.

Donation



- GSSEM delivers donated cookies.
- Donation orders cannot be edited.

Troop Virtual Booth



The virtual booth functions as the troop's online storefront.



Girl Delivery Cookies

Communicate with troop volunteers when you need cookies either from your Goal Getter card or you have approved Girl Delivery orders.

Remember, Girl Delivery orders on Digital Cookie are already paid for. Goal Getter card orders need payment submitted to the troop.

Girl/Guardian Setup

Registration Email



Register for Digital Cookie®

Dear Kerry,

Another awesome Girl Scout Cookie season is on the horizon!

It's time for you to help Olivia have the best cookie season yet by adding the Digital Cookie® platform to her selling tools.

[Register to use Digital Cookie today](#) and help your Girl Scout create her very own cookie selling website. Registration is required for participation.

The Digital Cookie platform was created to help your Girl Scout increase her sales and reach her goals. Adding this digital sales tool will help your Girl Scout reach customers near and far—making it easier to sell more cookies.

Are you ready to help her meet her goals and take her cookie business to the next level this season? Get started today.

REGISTER NOW

Cookie sellers have access to
Digital Cookie on
December 15, 2025.

Become a Digital Entrepreneur in a Flash!

This cookie season, superpower your sale by adding Digital Cookie to your toolkit.



STEP 1

Register for Digital Cookie

Look for the Digital Cookie registration email in your inbox on or after _____ to register. If you can't find it, contact your council or visit **digitalcookie.girlscouts.org** and click the "Need help" link.



STEP 2



Set Up Your Site

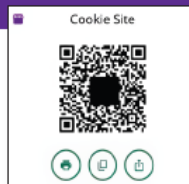
Take a few minutes to set your sales goal, write your cookie story, upload a fun picture or video. Then publish and be ready to go!

Prepare now by talking with your family about your goals and create a fun video telling customers why they want to support your business.

STEP 3

Add Customers

Add customers to your list and once sales have begun, use Digital Cookie to email them to visit your site. Or share your link or QR code directly with customers.



In Season

Use the Digital Cookie app to sell cookies wherever you go!

The app makes it easy for you to take payment from customers purchasing cookies. Girl Scout's sites must be published before logging into the mobile app.



Track Orders and Inventory

- View/approve your orders.
- See what your customers are buying.
- Make sure you have enough cookies to fill your orders.
- Prepare to deliver to customers.

Send Cheers

Cheer on your troop mates by sending encouraging messages and gifs to boost their confidence. It all helps your troop reach their goals by working together.



Need Help?

Look for the **Digital Cookie Support button** for step-by-step instructions, tutorials, videos, tip sheets, and more.

Need 1:1 help? Click on the customer support button to talk live to a representative or submit a ticket for more support.



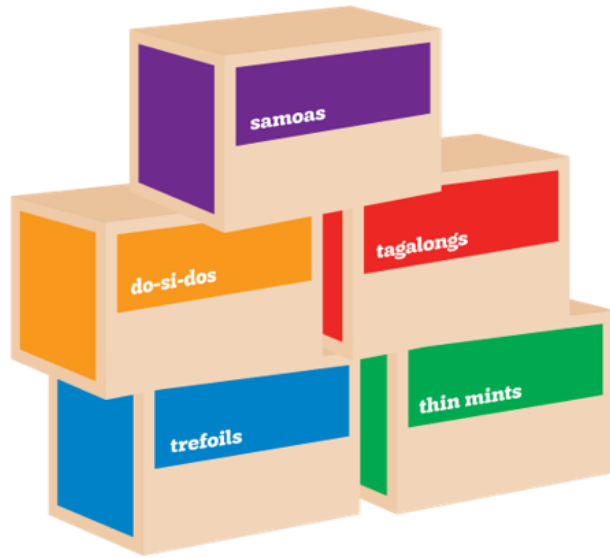
Cookie Program Finances




Receipts and Payments

A receipt book will be used to write receipts for product sold and payments received.

ACH Sweeps



- GSSEM collects money owed for cookies in (typically) two ACH sweeps.
- Our troop must collect and deposit funds in our bank account **on time** to cover the ACH sweeps.
- Please pay the troop money owed for your Girl Scout's cookies by the designated dates.

A decorative border of pink flowers and dots surrounds the central text area.

Digital order card payments
on Girl Delivery orders are
already paid by the
customer.



Girl Scouts of Southeastern Michigan

Product Sales Program Parent Permission and Agreement to Assume Debt

The purpose of this form is to grant permission for your Girl Scout to participate in the 2024 Fall Product Program and the 2025 Cookie Program, and to assume responsibility for debt from those programs. This form should be submitted to the troop leader.

Girl Scout Name: _____ Troop Number: _____

Family Information

Parent/Guardian: _____

Address: _____

City: _____ Zip: _____

Home Phone: _____ Cell Phone: _____

Email Address: _____

Obligation for Debt

I understand that I am responsible for full and timely payment for all products accepted by any member of my household. **(Initial)** _____

I understand that GSSEM may pursue collections against me if funds are not turned into the troop.
(Initial) _____

Product Program Participation and Procedures

I grant permission for my daughter to participate in the Fall Product Program and/or Cookie Program.
(Initial) _____

I understand that as part of this program, I am responsible to meet all deadlines set by the troop leader.
(Initial) _____

I understand that as part of this program, I will be responsible for timely pick-up and delivery to customers for all orders secured by my daughter or any member of my household. **(Initial)** _____

Parent/Guardian Printed Name: _____

This form for caregivers gives their Girl Scout permission to participate in the Cookie Program and has caregivers agree to be responsible for their Girl Scout's cookies and funds collected for them.



FAMILY COOKIE CHECK-OUT FORM

2025-26 Girl Scouts of Southeastern Michigan Cookie Sale

Troop:

Return to:(name)

Girl Scout's Name:

Phone:

	per case	Package Cost	Checked Out		Product Returned:		Total	
			Total Cases	Total Packages	Total Cases	Total Packages:	Packages Sold:	Total Amount
Adventureful	12	\$5			-		= 0	\$ -
Exploremore	12	\$5			-		= 0	\$ -
Lemon Up	12	\$5			-		= 0	\$ -
Trefoil	12	\$5			-		= 0	\$ -
DoSiDo	12	\$5			-		= 0	\$ -
Samoa	12	\$5			-		= 0	\$ -
Tagalong	12	\$5			-		= 0	\$ -
Thin Mint	12	\$5			-		= 0	\$ -
Toffeetastic	12	\$6			-		= 0	\$ -

By signing below... I agree that my family is financially responsible for the cookie products that I have checked out as listed above. I agree to return any un-sold product, and pay the amount owed for any sold product by the date listed

Total Amount Owed for Cookies:

\$ -

Product Manager/Troop Leader Signature

Funds Collected Previously:

Parent Signature

Funds Paid by Check:

Date Cookies Checked Out:

Funds Paid in Cash:

Date Returns /Payments Are Due Back:

Total Amount Still (Owed):

\$ -



Wrap Up

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I So
Cook
Scan code to
Girl Scout Co



Let's go to the Cookie Rally
on January 24 at LEGO
Land!

gssem.org/cookierally

Questions?

Thank you!