

# Your 2026 Cookie Booth Kit

## What Is a Cookie Booth?

Cookie booths are girl-operated direct sale opportunities where customers from the general public can buy cookies directly from troops. Cookie booths are allowed between February 13 and April 5, 2026.

## What's Inside this Kit?

- Drive-Up Booth Tips Sheet
- FAQs for Customers
- GSSEM Bling Your Booth Flyer
- Allergen Information
- Troops to Troops Flyer
- Year of Yum Contest

## How to Find Cookies

Customers can find booths online at [www.gssem.org/findcookies](http://www.gssem.org/findcookies).

**BRAVE.  
FIERCE.FUN!**

## Where Can I Find Other Resources?

- Troop Cookie Manager Handbook
- Cookie Seller Resources – [www.gssem.org/csr](http://www.gssem.org/csr)
- Little Brownie Bakers Website – [www.littlebrowniebakers.com](http://www.littlebrowniebakers.com)

## Helpful Tips for Good Cookie Booth Behavior

It's important that Girl Scouts practice good cookie booth behavior while hosting booths! Good cookie booth behavior might include:

- Girls wearing Girl Scout apparel
- Girls smiling, making eye contact, and being approachable
- Girl thanking their customers
- Girls being knowledgeable about cookie varieties
- Troops displaying their goals

For all of your Cookie Program needs, please check out our Cookie Seller Resources page at [www.gssem.org/csr](http://www.gssem.org/csr).

