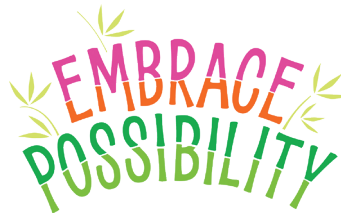




girl scouts
of southeastern
michigan



December 2024

Dear Juliette Caregiver,

Welcome to the 2025 Girl Scout Cookie Program! Enclosed in this kit is everything you and your Juliette need to get started.

Step 1: Make sure your Juliette Scout is registered. Girls must have a 2025 membership to participate in the Cookie Program.

Step 2: Complete and submit the two financial forms that are required to participate in the Cookie Program: **the Juliette ACH Debit Authorization Form, and the Juliette Agreement to Assume Debt Form.** These forms can be found online, on the Cookie Seller Resources page. The ACH form requires an attachment of a void check, or a letter from the bank with the account and routing number. If you completed these forms for the 2024 Fall Product Program, you do not need to submit them again.

Step 3: Complete the Juliette Cookie Rookie training, and review the Juliette Cookie Program Handbook and all other enclosed materials. You can complete a recorded Juliette Cookie Rookie training online at any time. The recorded training will be available online on the Cookie Seller Resources Page, or on gsLearn.

Step 4: Join the GSSEM Product Program Facebook Group for support, guidance, and updates during the program. Log in and search “GSSEM Product Program Support.” In addition, join the Product Programs Hub on Rallyhood!

Step 5: Start selling! The Cookie Program begins on December 16, 2024. On this day, girls can begin taking online orders through Digital Cookie. On January 6, 2025, girls can begin taking orders on their Order Card from family and friends!

If you are missing any forms, or are in need of additional forms, you may email productsales@gssem.org to request additional materials, or you can download printable versions from the Cookie Seller Resources page at www.gssem.org/csr.

Please contact the Product Program Team for all your cookie inquiries at productsales@gssem.org.

Yours in Girl Scouting,
Llaren Wynn
Vice President of Product Programs and Retail Operations
Girl Scouts of Southeastern Michigan



Girl Scouts of
Southeastern Michigan

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Suite 500
Detroit, MI 48207

Flint Service Center
Gateway Centre
5400 Gateway Centre Dr.
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Flint, MI 48507

Port Huron Service Center
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Fort Gratiot, MI 48059

Southgate Service Center
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