



Your 2025 Cookie Booth Kit

What Is a Cookie Booth?

Cookie booths are girl-operated direct sale opportunities where customers from the general public can buy cookies directly from troops. Cookie booths are allowed between February 14 and April 6, 2025.

Cookie Booth Experience Support

- Drive-Up Booth Tips Sheet
- FAQs for Customers
- GSSEM Bling Your Booth Flyer
- Allergen Information
- Troops to Troops Flyer
- Year of Yum Contest

How to Find Cookies

Customers can find booths online at www.gssem.org/findcookies.

Where Can I Find Other Resources?

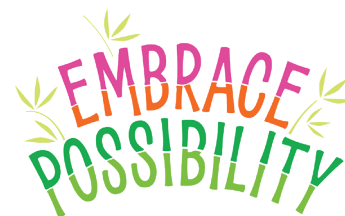
- Troop Cookie Manager Guide
- Cookie Seller Resources – www.gssem.org/csr
- Little Brownie Bakers Website – www.littlebrowniebakers.com



Helpful Tips for Good Cookie Booth Behavior

It's important that Girl Scouts practice good cookie booth behavior while hosting booths! Good cookie booth behavior might include:

- Girls wearing Girl Scout apparel
- Girls smiling, making eye contact, and being approachable
- Girl thanking their customers
- Girls being knowledgeable about cookie varieties
- Troops displaying their goals



For all of your Cookie Program needs, please check out our
Cookie Seller Resources page at www.gssem.org/csr.

