



Girl Scouts of Southeastern Michigan

Back-to-Troop Membership Renewal Incentive FAQ

Q. What is the Back-to-Troop membership renewal promotion?

A. Thanks to a generous donation, GSSEM can provide financial assistance for membership renewal for returning Girl Scouts. GSSEM will reimburse troops \$20.00 per girl membership renewed during the on-time renewal period June 16, 2025, through November 30. Also, adult membership renewals during the date range will be reimbursed \$5.00 for up to 2 adult volunteers registered with the troop.

Q. Who is eligible for the back to troop membership renewal promotion?

A. Girl memberships renewed between June 16, 2025, through November 30 are eligible to receive the \$20.00 reimbursement. Adult membership renewals during the same dates are eligible for a \$5.00 reimbursement for up to 2 adult volunteers registered with the troop.

Q. I already renewed my troop/adult membership during early renewal. Does my troop qualify for the Back to Troop membership renewal promotion?

A. No. Troops that registered during early renewal (April 1 – June 15, 2025) are not eligible to receive the Back to Troop membership renewal incentive. Troops that renewed 75% or 85% of girl members and two adults will earn an additional \$.05-\$.10 cents per box respectively on initial cookie orders for the 2026 Cookie Program.

Q: How will my troop receive the funds?

A. Qualifying troops will receive the funds in an ACH deposit from GSSEM in December 2025. If you have not yet completed your troop's 2025-2026 ACH Banking Form, now is a great time to do so at www.gssem.org/banking

Q. Why is GSSEM offering this promotion now?

A. Thanks to a generous donation, GSSEM can offer the Back to Troop membership renewal incentive. GSSEM understands that increased membership costs may be a challenge for some of our members. We are grateful for the generous philanthropic support of those who share in our mission to build girls of courage, confidence and character who make the world a better place.

Q. Does the Back to Troop membership renewal incentive apply to Juliettes?

A. Yes. Juliette Girl Scouts who renew their membership by November 30, 2025, will receive a \$20 check sent to the Juliette's caregiver in December 2025.

Q. Will this offer be available for the next membership renewal period?

A. Please note that the Back to Troop Membership Renewal incentive is a one-time offer, and we can't guarantee this option will be available next year.