

Get ready for another amazing year!

Spring Renewal runs April 1st – June 15th, 2025



Renew now for another year of friendships, adventures, and making a difference.

Secure your spot and get a sneak peek at the fun to come in Girl Scouts.

Renew now and kick start another amazing year!

With new programs in outdoor adventure and STEM—and the promise of dozens of new skills to learn—it's time to blaze another trail together!

www.gssem.org

girl scouts 
of southeastern
michigan



Be your brightest, boldest self with Girl Scouts.

Renew for another adventure-filled year and receive some exciting rewards!

It's time to get a jump start and get signed up for another great year of Girl Scouts! Make sure to reach out to each amazing girl in your troop and help them renew so they are ready to go for another year of Girl Scout fun! Registering between April 1 and June 15 will help get everyone organized and all set for adventures ahead—and get your troop some awesome bonuses at the same time!

Contents

Spring Reminders and Renewal Rewards	3
Member Profile.....	3
Renew a Troop	4
Renew a Family	5

All The Perks of Spring

Get ready to make this the best year ever!

Because of your leadership, your girls have tried new things, discovered their voices, and made amazing memories. Let's keep the momentum going!

Below, you'll find details on GSSEM's Spring Renewal Campaign, the Annual Troop Finance Report, and other valuable, time-sensitive information.

Spring Renewal runs April 1–June 15, 2025.

Spring Renewal Incentive

If 75% of the troop's girl members and two adult members (including lifetime members) renew, your troop will earn an additional \$0.05 per box on initial orders for MY26. If 85% of troop girl members and two adult members (including lifetime members) renew, your troop will earn an additional \$0.10 per box on initial orders for the 2026 Cookie Program.

Please note that these rewards are not cumulative. Your troop will earn either \$0.05 per box or \$0.10 per box; not both.

Spring Renewal Incentive Notes:

- Adult members and lifetime members must renew their roles in MYGS to qualify.
- A troop's Initial Order includes girl orders submitted to eBudde before the deadline and does NOT include donated cookies or orders shipped by Digital Cookie
- Girls using GSSEM's financial assistance to renew their memberships do not count toward the troop's renewal percentage. Financial assistance is primarily meant for members new to GSSEM for the first time. Troops are encouraged to use troop funds to renew girl memberships each year.
- Troops that have their Initial Cookie ACH sweep returned for insufficient funds, or troops that request an extension on their Initial Cookie ACH sweep will not earn the early renewal bonus.

Questions? Email troopsupport@gssem.org.

Virtual Spring Renewal Office Hours

Now through June 15, GSSEM staff is available virtually to assist with your renewal Monday through Friday, 9:00 AM–5:00 PM.

Extended Virtual Renewal Hours

- Friday, June 13th – 5:00-7:00 PM
- Saturday, June 14th – 9:00 AM to 12:00 PM

Please call 800-482-6734 and select option 1 for Member Support for renewal assistance.

Annual Troop Financial Reports

Leaders must submit a Troop Financial Report by June 21 every year. Please fill out the Excel spreadsheet and email it to GSSEM's Finance Department at annualfinancereport@gssem.org. Please include your service unit and troop number in the subject line.

In addition to your annual finance report, another requirement for being reappointed to your role as a GSSEM Troop Leader for the next membership year is completing the GSUSA Girl Scouts Child Abuse and Neglect Prevention Course. The final deadline to complete this course is Friday, August 1.

Troop Information Update

Please provide GSSEM with your up-to-date meeting information—including day, time, location, and open girl spots. We ask troops to fill out the Troop Information Update form every year to ensure our opportunity catalog and Council records stay current. Please update your troop information at www.gssem.org/troopupdate.

2026 Membership Dues

- Girls - \$45
- Adults- \$30

Lifetime Membership

- Young Alums (18-29): \$200
- Volunteers of 10+ years: \$200
- Alums (30+): \$400
- girlscouts.org/lifetime

Ways to Pay

Here are a few alternative options for funds:

- Earned Cookie Incentive Memberships will be entered by June 15th.
- Agree as a troop to use troop funds—troop leaders can renew all of the girls in the troop using MyGS
- Request financial aid for girls, adults, or volunteers

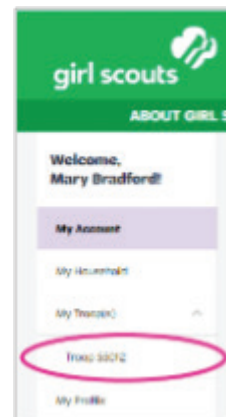
Learn more at gssem.org

How to renew Troop Member Troop Leader Resource

- 1 Head to www.gssem.org click on My GS Sign in.

Log in with your email and password. If you have forgotten your password, choose "Forgot password*." Do not use "Don't have an account? Sign Up now."

- 2 From your account, in the left-hand side navigation rail, select the troop you want to work with.



- 3 First, choose the girl members you would like to renew by clicking on the Troop checkbox for each girl.

- 4 Next, for each adult member you would like to renew, click on the Troop checkbox; click on the role checkbox if they will continue in the volunteer role in the upcoming year. When finished, click "Renew."

- 5 "Confirm member details," updating as needed, for each girl and adult selected. Choose a membership year product and payment type.

To renew the next girl/adult.



NEXT PARTICIPANT

To submit all updates.



SUBMIT MEMBER DETAILS

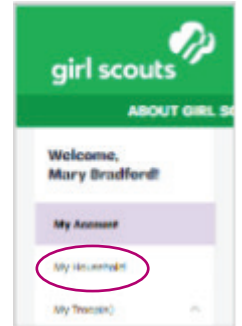
- 6 Screen shows cart summary page. Click Review Cart.

How to renew your Girl Scout's Membership

- 1 Head to www.gssem.org click on My GS Sign in.

Log in with your email and password. If you have forgotten your password, choose "Forgot password*." Do not use "Don't have an account? Sign Up now."

- 2 From your account, in the left-hand side navigation rail, select My household.



- 3 First, choose the girl members you would like to renew by clicking on the Troop or IRG (Individually Registered Girl/ Juliette) checkbox.

- 4 Next (if applicable), for each of the adult member(s) you would like to renew, click on the Troop checkbox; click on the role checkbox if they will continue in the volunteer role in the upcoming year. When finished, click "Renew."

- 5 "Confirm member details," updating as needed, for each girl and adult selected. Choose a membership year product and payment type.

To renew the next girl/adult.



NEXT PARTICIPANT

To submit all updates.



SUBMIT MEMBER DETAILS

- 6 Screen shows cart summary page. Click Review Cart.

Troop Not Returning? Try Juliettes

Every girl's adventures in Girl Scouting are special. Some find the perfect fit in a troop. Others prefer to create a customized experience. That's the beauty of our Juliette initiative for individually registered girl members. We call individually registered girls "Juliettes" in honor of our founder, Juliette Gordon Low.

Born in Savannah, Georgia on October 31, 1860, Juliette Gordon Low, or "Daisy" as she was fondly called, spent her early life in the south as a member of a socially and financially elite family. After the death of her husband, Low met Lord and Lady Baden-Powell, the founders of the Boy Scouts, which inspired her to create Girl Scouts of USA.



Juliettes have the power to build their very own Girl Scout experience by completing Journeys, earning badges and attending council programs that appeal to their interests. They can also participate in the Girl Scout tradition of community service through take action projects and earning the highest awards.

For more information on Juliette, please visit www.gssem.org/juliettes or email troopsupport@gssem.org.

Plus, all of these progressive, exceptional experiences can be funded by participating in our annual fall product and Girl Scout Cookie programs. Juliettes are not a member of a troop and do not have a troop leader guiding them. Therefore, they need a Juliette mentor. A Juliette mentor is a parent, family member, caregiver, or other adult who guides a Juliette during her Girl Scout journey.

Frequently Asked Questions

My Girl Scout earned her membership as a cookie reward. Will she be renewed in time?

Yes. All memberships earned during the cookie program will be processed before the end of the Spring Renewal campaign. You will receive an email once the membership has been processed.

Can I renew both girl and adult members in my troop with troop funds? Yes! Girls and leaders can be renewed with the troop funds. Additional volunteers can be renewed with troop funds after the troop has voted to do so.

How do we qualify for the Spring Renewal Incentive? The Spring Renewal incentive is two-tier this year. If 75% of the troop's girl members and two adult members (including lifetime members) renew, your troop will earn an additional \$0.05 per package on initial orders for MY26.

If 85% of the troop's girl members and two adult members (including lifetime members) renew, your troop will earn an additional \$0.10 per package on initial orders for MY26.

Is financial assistance available for renewals? Yes, GSSEM provides financial assistance for renewals. Please note that girls using financial assistance to renew their memberships do not count toward the troop's renewal percentage. Questions? Email troopsupport@gssem.org.

I'm trying to renew a girl who has been previously registered, and I am getting an error message? Please contact Customer Care for assistance at customer care@gssem.org or call 800-482-6734, option 3.

Will there be a Spring Renewal Patch this year? GSUSA did not create a new patch for Spring Renewal this year. Due to the rising cost to create a custom renewal patch, GSSEM decided to focus our resources on the Spring Renewal Cookie Incentive. We will not offer a Spring Renewal patch this year.

I'm unsure if a girl is returning or not. What do I do? Please do not choose "not renewing" if a girl is unsure about returning. This way, if she chooses, she can still renew later.

Can I remove inactive members from my troop roster? Requests to renew inactive members from your troop roster are due by March 15th. We will not clean rosters during Spring Renewal.

Join us for an upcoming adventure!

From innovating with STEM to exploring with the outdoors- we have programs for every Girl Scout! Whatever your favorite programs, are, they can be found here at GSSEM. Please visit our calendar of events at www.gssem.org/calendar for more information.



Signature Roster

Parents: By signing this roster, you acknowledge that your daughter has permission to renew her Girl Scout Membership online for the 2025-2026 membership year.

Troop Leaders: If you renew girls online for the 2025-2026 membership year, you should have your girls' parent/guardian sign this roster giving you permission. You do not need to turn this in to GSSEM, but you should keep it in your troop records for the duration of the membership year.

Girl's Name _____ Date _____ Registration paid? ☐ Y ☐ N

Address _____

Parent/Guardian Signature _____

Girl's Name _____ Date _____ Registration paid? ☐ Y ☐ N

Address _____

Parent/Guardian Signature _____

Girl's Name _____ Date _____ Registration paid? ☐ Y ☐ N

Address _____

Parent/Guardian Signature _____

Girl's Name _____ Date _____ Registration paid? ☐ Y ☐ N

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Parent/Guardian Signature _____

Girl's Name _____ Date _____ Registration paid? ☐ Y ☐ N

Address _____

Parent/Guardian Signature _____

Girl's Name _____ Date _____ Registration paid? ☐ Y ☐ N

Address _____

Parent/Guardian Signature _____

Girl's Name _____ Date _____ Registration paid? ☐ Y ☐ N

Address _____

Parent/Guardian Signature _____

Girl's Name _____ Date _____ Registration paid? ☐ Y ☐ N

Address _____

Parent/Guardian Signature _____

Girl's Name _____ Date _____ Registration paid? ☐ Y ☐ N

Address _____

Parent/Guardian Signature _____



Girls say Girl Scouts provides...



A Safe Space



A Program that teaches leadership, courage, confidence, and character



Social support and friendships



Consistency and comfort in a time of change

77%

of girls say their troop leader is the most supportive aspect of Girl Scouting to their mental health.

95%

of parents say their girl has made friends through Girl Scouts.