

# 2026 Tough Enough Breakfast

## Sponsorships and Ticket Pricing

### Honoring those Tough Enough to be a Girl Scout

Each year, GSSEM honors individuals who have shown through their career and community service that they are “Tough Enough to be Girl Scouts.” This breakfast celebrating the honorees will include a panel discussing investing in the next generation.

#### Past Honorees

Olga Alavanou  
April Boyle  
Denise Brooks-Williams  
The Honorable Megan Cavanagh  
JoAnn Chávez  
Rob Dancer  
Richard DeVore  
Kimberly Gill  
Denise Hartmann  
Debra Hoge  
Natalie King  
Philomena Mantella  
Deborah Manzano  
Telva McGruder  
Camille Nicita  
Jason Paulateer  
Ora Pescovitz  
Amy Peterson  
Vivian Rogers Pickard  
Tricia Ruby  
Trina Scott  
Suzanne Shank  
Sati Smith  
Richard Sundquist  
Khali Sweeney  
Erika Swilley  
Angela Thompkins  
Margaret Trimer  
Linzie Venegas  
Carla Walker-Miller  
Amy Whipple

#### Gold Presenting Sponsor \$15,000

- Logo recognition on all event advertising
- Logo recognition on GSSEM and TEB websites
- Featured in GSSEM publications for key supporters
- Shout outs on GSSEM social media
- Logo recognition on all signage at event
- Podium logo recognition at event
- Back cover program ad
- Two reserved tables (seating for 16) with logo signage



#### Silver Sponsor \$8,000

- Logo recognition on event advertising
- Logo on GSSEM and TEB websites
- Featured in GSSEM publications for key supporters
- Shout outs on GSSEM social media
- Logo recognition on all signage at event
- Inside cover program ad
- One reserved table (seating for 8) with logo signage

#### Bronze Sponsor \$4,000

- Name recognition on all event advertising
- Name recognition on GSSEM website
- Logo recognition on TEB website
- Name recognition on all signage at event
- Full-page program ad
- One reserved table (seating for 8) with logo signage

#### Table Sponsor \$2,000

- Acknowledgement in all event publicity
- Name recognition on all signage at event
- Half-page program ad
- One reserved table (seating for 8) with logo signage

#### Single Tickets \$150

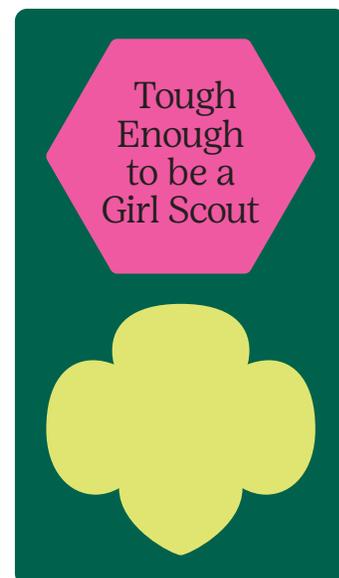
- Join a networking table to meet professionals in the Southeastern Michigan community.

#### Young Alumni Single Tickets \$50

- Join a networking table to meet fellow young GS Alumni in the Southeastern Michigan community. *(Must be Girl Scout Alum under 35)*

#### Program Ad Pricing

- Full Page Ad: \$600
- Half Page Ad: \$300



# 2026 Tough Enough Breakfast 2026 Ad Book

**Full Page:**  
4.5"W x 7.5" H  
(Vertical Only)

Hi-Res PDF & EPS files accepted.

**Half Page:**  
4.5"W x 3.5"H  
(Horizontal Only)

Hi-Res PDF & EPS files accepted.

**[www.gssem.org/TEB](http://www.gssem.org/TEB)**

To purchase an ad **by the August 20 deadline**,  
contact Anna Dietrich, GSSEM Director of Individual & Corporate  
Giving at [adietrich@gssem.org](mailto:adietrich@gssem.org) or 313-870-2560.

**Deadline: August 20, 2026**