

# 2024 Sponsorship Opportunities

Tough Enough Breakfast  
“FORE! the Girls” Golf Classic

Investing in Girl Scouts means investing in girls. Girl Scouts offers the best leadership development experience for girls in the world—one designed with, by, and for girls. All funds raised at GSSEM events support girl-led programming for local Girl Scouts.



**girl scouts**   
of southeastern  
michigan

# “FORE! the Girls” Golf Classic

## August 19, 2024 | Western Golf and Country Club

The Annual “FORE! the Girls” Golf Classic will be hosted at Western Golf and Country Club, which is a Donald Ross-designed, hidden gem in Redford.

In addition to the excellent play, the day will feature grab-and-go breakfast, snack at the turn, course games, whiskey tasting, a cigar-rolling demonstration, and an awards banquet.

For more information, visit [www.gssem.org/golf](http://www.gssem.org/golf)



\*These levels include: green fees, Single Golfers and Foursomes carts, breakfast, dinner, one drink ticket, and the awards banquet for a foursome at the event.

### Gold Sponsor\* \$10,000

- Lead Sponsor recognition on signage at event
- Logo recognition in event advertising and social media
- Company logo with optional link on [www.gssem.org/golf](http://www.gssem.org/golf)
- Two foursomes at event
- Featured in GSSEM publications for key supporters
- Podium recognition at awards ceremony
- VIP Table Placement
- Opportunity to place branded items in gift bags

### Silver Sponsor\* \$5,000

- Sponsor recognition on signage at event
- Company logo on all event advertising and social media
- Company logo on [www.gssem.org/golf](http://www.gssem.org/golf)
- One foursome at event
- Recognition at awards ceremony

### Bronze Sponsor\* \$2,500

- Sponsor recognition on signage at event
- Name listed on all event advertising and social media
- Name listed on [www.gssem.org/golf](http://www.gssem.org/golf)
- One foursome at event
- Recognition at awards ceremony

### Beverage Cart\* or Breakfast Sponsor\* \$1,500

- Company sign on beverage cart/breakfast
- Sponsor recognition on signage at event
- Name listed on [www.gssem.org/golf](http://www.gssem.org/golf)
- One foursome at event
- Recognition at awards ceremony

### Table Sponsor\* \$1,000

- Sponsor recognition on signage at event
- Name listed on [www.gssem.org/golf](http://www.gssem.org/golf)
- One foursome at event

### \$500 Sponsor Levels

- Closest to the Pin (Two Available)
- Longest Drive (Two Available)
- Range Ball Sponsor
- Putting Green Sponsor

### Hole Sponsor (18 available) \$250

### GOLFERS: \$225 per person or \$800 per foursome

- Green fees, cart, drink ticket, breakfast, snack and awards banquet

# Tough Enough Breakfast

## September 26, 2024 | Detroit Athletic Club

### Honoring those Tough Enough to be a Girl Scout

Each year, GSSEM honors individuals who have shown through their career and community service that they are “Tough Enough to be Girl Scouts.” This breakfast celebrating the honorees will include a panel discussing women in non-traditional Spaces.

#### Past Honorees

Olga Alavanou  
April Boyle  
Denise Brooks-Williams  
Rob Dancer  
Richard DeVore  
Kimberly Gill  
Denise Hartmann  
Debra Hoge  
Deborah Manzano  
Camille Nicita  
Jason Paulateer  
Ora Pescovitz  
Amy Peterson  
Vivian Rogers Pickard  
Tricia Ruby  
Trina Scott  
Suzanne Shank  
Richard Sundquist  
Erika Swilley  
Angela Thompkins  
Margaret Trimer  
Linzie Venegas  
Carla Walker-Miller  
Amy Whipple

#### Gold Sponsor \$10,000

- Logo recognition on event advertising
- Company logo on GSSEM website
- Featured in GSSEM publications for key supporters
- Shout outs on GSSEM social media
- Logo and sponsor recognition on all signage at event
- Podium recognition at event
- Back cover of Tough Enough Breakfast ad book
- Two (2) RESERVED tables (seating for 20) with corporate logo signage

#### Silver Sponsor \$5,000

- Logo recognition on event advertising
- Company logo on GSSEM website
- Featured in GSSEM publications for key supporters
- Shout outs on GSSEM social media
- Logo and sponsor recognition on all signage at event
- Inside front or inside back cover of Tough Enough Breakfast ad book
- One (1) RESERVED table (seating for 10) with corporate logo signage

#### Bronze Sponsor \$2,500

- Name recognition on all event advertising
- Name recognition on GSSEM website
- Sponsor recognition on all signage at event
- Full page ad in Tough Enough Breakfast ad book
- One (1) RESERVED table (seating for 10) with corporate logo signage

#### Table Sponsor \$1,000

- Acknowledgement in all event publicity
- Sponsor recognition on all signage at event
- Half page ad in Tough Enough Breakfast ad book
- One (1) RESERVED table (seating for 10) with corporate logo signage

#### Single Tickets \$125

- Join a networking table to meet professionals from the Southeastern Michigan community

#### Tough Enough Breakfast Ad Book Pricing

- Full Page Ad: \$500
- Half Page Ad: \$250

Tough  
Enough  
to be a  
Girl Scout



# 2024 Sponsor Form

Thank you for believing in Girl Scouts of Southeastern Michigan (GSSEM)! Your support is key to our success and makes it possible for us to provide our girls with incredible programming and experiences.

**To fill out this form online, go to [www.gssem.org/sponsorform](http://www.gssem.org/sponsorform).**

Name: \_\_\_\_\_ Primary Phone Number: \_\_\_\_\_

Email Address: \_\_\_\_\_ Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

Check all that apply:

**Tough Enough Breakfast:**

- ☐ Gold Sponsor: \$10,000
- ☐ Silver Sponsor: \$5,000
- ☐ Bronze Sponsor: \$2,500
- ☐ Table Sponsor: \$1,000
- ☐ Ticket: \$125

**Ad options for Tough Enough Breakfast**

- ☐ Full Page Ad – 4.5” x 7.5”: \$500
- ☐ Half Page Ad – 4.5” x 3.5” (Horizontal Only): \$250



**“FORE! the Girls” Golf Classic:**

- ☐ Gold Sponsor: \$10,000
- ☐ Silver Sponsor: \$5,000
- ☐ Bronze Sponsor: \$2,500
- ☐ Beverage Cart or Breakfast Sponsor: \$1,500
- ☐ Table Sponsor: \$1,000
- ☐ Closest to the Pin Sponsor-Women: \$500
- ☐ Closest to the Pin Sponsor-Men: \$500
- ☐ Longest Drive Sponsor-Women: \$500
- ☐ Longest Drive Sponsor-Men: \$500
- ☐ Range Ball Sponsor: \$2,500
- ☐ Putting Green Sponsor: \$500
- ☐ Hole Sponsor: \$250
- ☐ Golfers: \$225 per person
- ☐ Teams: \$800 per foursome

**Total:** \_\_\_\_\_

Payment Method:

- ☐ VISA    ☐ MasterCard    ☐ Discover    ☐ AMEX    ☐ Check (Girl Scouts of Southeastern Michigan)

Card Number: \_\_\_\_\_ CVV Code (3 digits): \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Print name as it appears on card: \_\_\_\_\_

Girl Scouts of Southeastern Michigan  
ATTN: Development Department  
1333 Brewery Park Blvd., Suite 500  
Detroit, MI 48207

For more information about sponsoring GSSEM events, please contact the Development Office at [development@gssem.org](mailto:development@gssem.org) or 313-398-8728.

**Thank you!**