# 2025 Tough Enough Breakfast Sponsorships and Ticket Pricing

## Honoring those Tough Enough to be a Girl Scout

Each year, GSSEM honors individuals who have shown through their career and community service that they are "Tough Enough to be Girl Scouts." This breakfast celebrating the honorees will include a panel discussing investing in the next generation.

#### **Past Honorees**

Olga Alavanou

April Boyle

Denise Brooks-Williams

Rob Dancer

Richard DeVore

Kimberly Gill

Denise Hartmann

Debra Hoge

Natalie King

Philomena Mantella

Deborah Manzano

Camille Nicita

Jason Paulateer

Ora Pescovitz

Amy Peterson

Vivian Rogers Pickard

Tricia Ruby

Trina Scott

Suzanne Shank

Sati Smith

Richard Sundquist

Erika Swilley

Angela Thompkins

Margaret Trimer

Linzie Venegas

Carla Walker-Miller

Amy Whipple

#### Gold Sponsor \$10,000

- · Logo recognition on event advertising
- · Company logo on GSSEM website
- Featured in GSSEM publications for key supporters
- · Shout outs on GSSEM social media
- · Logo and sponsor recognition on all signage at event
- · Podium recognition at event
- Back cover of Tough Enough Breakfast ad book
- Two (2) RESERVED tables (seating for 20) with corporate logo signage

### Silver Sponsor \$6,000

- · Logo recognition on event advertising
- · Company logo on GSSEM website
- Featured in GSSEM publications for key supporters
- · Shout outs on GSSEM social media
- · Logo and sponsor recognition on all signage at event
- · Inside front or inside back cover of Tough Enough Breakfast ad book
- One (1) RESERVED table (seating for 10) with corporate logo signage

#### **Bronze Sponsor \$3,000**

- · Name recognition on all event advertising
- · Name recognition on GSSEM website
- · Sponsor recognition on all signage at event
- · Full page ad in Tough Enough Breakfast ad book
- One (1) RESERVED table (seating for 10) with corporate logo signage

#### Table Sponsor \$1,200

- · Acknowledgement in all event publicity
- · Sponsor recognition on all signage at event
- · Half page ad in Tough Enough Breakfast ad book
- One (1) RESERVED table (seating for 10) with corporate logo signage

#### Single Tickets \$150

 Join a networking table to meet professionals in the Southeastern Michigan community.

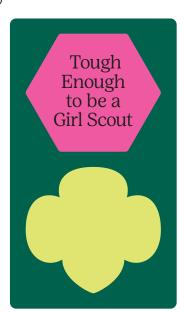
### **Young Alumni Single Tickets \$50**

 Join a networking table to meet fellow young GS Alumni in the Southeastern Michigan community. (must be Girl Scout Alum under 35)

#### **Ad Book Pricing**

• Full Page Ad: \$600

• Half Page Ad: \$300





# 2025 Tough Enough Breakfast 2025 Ad Book

**Full Page:** 4.5"W x 7.5" H (Vertical Only)

Half Page: 4.5"W x 3.5"H (Horizontal Only)

Hi-Res PDF & EPS files accepted.

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## www.gssem.org/TEB

To purchase an ad **by the August 18 deadline**, contact Anna Dietrich, GSSEM Director of Individual & Corporate Giving at adietrich@gssem.org or 313-870-2560.

Deadline: August 18, 2025

