

2025 Tough Enough Breakfast

Sponsorships and Ticket Pricing

Honoring those Tough Enough to be a Girl Scout

Each year, GSSEM honors individuals who have shown through their career and community service that they are “Tough Enough to be Girl Scouts.” This breakfast celebrating the honorees will include a panel discussing investing in the next generation.

Past Honorees

Olga Alavanou
April Boyle
Denise Brooks-Williams
Rob Dancer
Richard DeVore
Kimberly Gill
Denise Hartmann
Debra Hoge
Natalie King
Philomena Mantella
Deborah Manzano
Camille Nicita
Jason Paulateer
Ora Pescovitz
Amy Peterson
Vivian Rogers Pickard
Tricia Ruby
Trina Scott
Suzanne Shank
Sati Smith
Richard Sundquist
Erika Swilley
Angela Thompkins
Margaret Trimer
Linzie Venegas
Carla Walker-Miller
Amy Whipple

Gold Sponsor \$10,000

- Logo recognition on event advertising
- Company logo on GSSEM website
- Featured in GSSEM publications for key supporters
- Shout outs on GSSEM social media
- Logo and sponsor recognition on all signage at event
- Podium recognition at event
- Back cover of Tough Enough Breakfast ad book
- Two (2) RESERVED tables (seating for 20) with corporate logo signage

Silver Sponsor \$6,000

- Logo recognition on event advertising
- Company logo on GSSEM website
- Featured in GSSEM publications for key supporters
- Shout outs on GSSEM social media
- Logo and sponsor recognition on all signage at event
- Inside front or inside back cover of Tough Enough Breakfast ad book
- One (1) RESERVED table (seating for 10) with corporate logo signage

Bronze Sponsor \$3,000

- Name recognition on all event advertising
- Name recognition on GSSEM website
- Sponsor recognition on all signage at event
- Full page ad in Tough Enough Breakfast ad book
- One (1) RESERVED table (seating for 10) with corporate logo signage

Table Sponsor \$1,200

- Acknowledgement in all event publicity
- Sponsor recognition on all signage at event
- Half page ad in Tough Enough Breakfast ad book
- One (1) RESERVED table (seating for 10) with corporate logo signage

Single Tickets \$150

- Join a networking table to meet professionals in the Southeastern Michigan community.

Young Alumni Single Tickets \$50

- Join a networking table to meet fellow young GS Alumni in the Southeastern Michigan community. (must be Girl Scout Alum under 35)

Ad Book Pricing

- Full Page Ad: \$600
- Half Page Ad: \$300

Tough
Enough
to be a
Girl Scout



2025 Tough Enough Breakfast 2025 Ad Book

Full Page:
4.5"W x 7.5" H
(Vertical Only)

Hi-Res PDF & EPS files accepted.

Half Page:
4.5"W x 3.5"H
(Horizontal Only)

Hi-Res PDF & EPS files accepted.

www.gssem.org/TEB

To purchase an ad **by the August 18 deadline**,
contact Anna Dietrich, GSSEM Director of Individual & Corporate
Giving at adietrich@gssem.org or 313-870-2560.

Deadline: August 18, 2025