

Cadette Comparison Shopping



Shopping online is like walking into the world's largest mall. Instead of having just one or two stores to browse, you have hundreds of places to visit! Plus, many sites offer special coupons or discounts that are available only online. You might want to start by visiting a comparison-shopping website, then searching some coupon code sites to see where you can find the best deal.

- 1) Pick an item to research like a TV, computer or a camera. Decide on one product, with adult permission research it on three different sites. Track the item for a week to see if the price changes.

- Name of product you are comparison shopping?

a) Price _____ Store _____

b) Price _____ Store _____

c) Price _____ Store _____

- Discussion: Are there on line coupons? Has the pandemic affect pricing?

- 2) Write a review? Find five customer reviews and three professional reviews on your item. Check computer magazines or a magazine related to your item.

Positive

Negative

- Review #1 _____
- Review #2 _____
- Review #3 _____
- Review #4 _____
- Review #5 _____
- Professional Review #1 _____
- Professional Review #2 _____
- Professional Review #3 _____

- My own review of this product.

- Discussion: Which reviews do you think are the most reliable? Did it change your opinion of the product?

- 3) Compare prices on line, it's important to read the fine print to find out the actual cost. The price tag often includes charges for shipping, or there could be return

costs. Use the on line comparison chart to find three sites selling the same item you researched in Step 2.

ON LINE COMPARISON CHART

	Site #1	Site #2	Site#3
Cost of item			
Shipping Rates			
Taxes			
Any Extra Fees			
Shipping Charges for Returns			
Restocking Fees			
Policy on Broken Items for returns			

- 4) Avoid on line fraud. What are ways to tell if a site is secure? What are some key warning signs to look for? What type of information should you never give out? What are the safest ways to pay online? Where can you check on line to see if a site is legitimate?

Do your own research and find at least 10 warning signs of a scam then share with family and friends.

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____
7. _____
8. _____
9. _____
10. _____

5) Know how to manage your online shopping. Since you don't actually hand over money it is easy to be caught up in online shopping until you see your credit card bill. Pretend to shop at least once a day for a week, keep a log of everything that you would have bought on the spot if you were really shopping. Take notes on what triggered your buying impulse. Was it a bright color? Was it an ad you saw? Was it a cool gadget with neat features? Talk to your family about what you learned.

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____
7. _____