

## What Is The

### Family Partnership Campaign?

The Girl Scout community joining together to support Girl Scout programs for their girls, during the annual funding campaign.

### Where does the money go?



100% of every dollar contributed to the Family Partnership Campaign supports Girl Scout programs in Southeast Michigan

### Funding Supports:

- ◆ Financial assistance for girls
- ◆ Day and resident camp programs
- ◆ Program materials and bilingual materials
- ◆ Volunteer training
- ◆ Staff support for each service unit
- ◆ Girl Scout properties (program centers, GS houses and camps)
- ◆ Supplements the cost of council events
- ◆ Supplements the cost of a leader handbook for every troop

### Donating online is easy!

Visit [www.gssem.org/FP](http://www.gssem.org/FP)

## 2009 Family Partnership Patch



### Family Partnership Incentives

- ◆ **Gifts up to \$49.99** receive a 10% return to the troop. (\$1.00 Patch, .50¢ rocker is available for purchase)
- ◆ **Gifts of \$50 - \$99.00** receive a patch w/rocker and certificate, 10% is returned to the troop, the return increases at higher giving levels
- ◆ **Gifts of \$100 or more** receive a chance to win a special gift (chances increase at higher giving levels)
- ◆ **Gifts of \$250 or more** receive a Commemorative Pin and 20% is returned to the troop
- ◆ **Leadership Gifts (100% Troop Participation)** receive a chance to win a special gift, and the entire troop receives a patch and 20% is returned to the troop

#### Please note:

- ◆ The percentage amount returned to the troop is in the form of a gift card.
- ◆ Gifts of \$50 or more will be recognized in the annual report.
- ◆ In order to be eligible to qualify for the special gift all Family Partnership gifts must be received by December 31, 2009.

***Thank you for supporting the  
Family Partnership Campaign and  
Girl Scouts of Southeastern Michigan!***

### Here's My Family Partnership Campaign Donation!

Parent / Guardian Name \_\_\_\_\_ Troop Number: \_\_\_\_\_ /SU# \_\_\_\_\_

Girl Scout Name(s): \_\_\_\_\_ City: \_\_\_\_\_ Zip: \_\_\_\_\_

Address: \_\_\_\_\_ E-Mail: \_\_\_\_\_

Phone: \_\_\_\_\_

Investment Level: \$100 \_\_\_\_\_ \$75 \_\_\_\_\_ \$50 \_\_\_\_\_ \$25 \_\_\_\_\_ \$10 \_\_\_\_\_ Other \_\_\_\_\_ Purchase of Patch, \$1.00 \_\_\_\_\_

\_\_\_\_\_ \$275 Completely supports one Girl Scout for an entire year. Purchase of Rocker, \$.50¢ \_\_\_\_\_

\_\_\_\_\_ \$100 Helps support one Girl Scout for a year

**Option 1:** My check is enclosed. **Option 2:** Please charge by credit card. Circle One: V MC AMEX Discover

Make check payable to: \_\_\_\_\_ Card # \_\_\_\_\_

**Girl Scouts of Southeastern Michigan** \_\_\_\_\_ Expiration Date \_\_\_\_/\_\_\_\_/\_\_\_\_

Signature \_\_\_\_\_

## Frequently Asked Questions

**Q. I give time as a volunteer, isn't that enough?**

**A.** Without volunteers, Girls Scouts would not be available in our community. The same is true for adequate funding-without it, Girls Scouts would cease to exist. Your support ensures that programs are financially secure.

**Q. I pay \$12 membership fee, troop fees, uniform and event fees, why should I give more?**

**A.** The \$12 membership fee goes directly to GSUSA and not to the local council. In comparison to other activities, the Girl Scout program is very affordable, thanks to monetary contributions, and the lifelong, positive impact is priceless.

**Q. We spend so much time helping our daughter sell cookies and fall products, why isn't that enough?**

**A.** Product sales typically generates 58 percent of the council's revenue. Your contribution helps off-set an increased budget deficit from rising expenses and membership costs.

**Q. Why can't I give directly to my daughter's troop?**

**A.** Your support to Family Partnership helps to ensure that Girl Scout programs, resources, camps, and buildings are maintained and available to all girls and leaders. Which makes Girl Scouting available to every girl, everywhere!

**Q. How much should I give?**

**A.** You are the only one who can determine what you can give. We ask that you consider what Girl Scouting means to your daughter and to your community, and then give generously at the level of your ability. A contribution of \$25 or more is suggested, however, any amount you can afford is appreciated.

**Q. My company has a matching gift program, will that help?**

**A.** Matching gift programs are an excellent way to increase your contribution. Contact your company's personnel department to determine if your employer has a matching gift program. Information is also available on our website at [www.gssem.org/FP](http://www.gssem.org/FP).



**Discover...**the new Girl Scouts of Southeastern Michigan, which has been created to serve more girls and optimize their program opportunities.

**Connect...**with us as we continue to serve over 40,000 local girls through Girl Scouting's values-based comprehensive leadership development programs.

**Take Action...**with your gift of personal significance. Depend on us to use your support in fiscally responsible ways.

### Did You Know . . . .

It costs Girl Scouts of Southeastern Michigan \$275 to serve each girl for one year of program.

\$275 Cost to Council

- \$160 Product Sales

- \$15 United Way

\$100 Is subsidized through funding sources, like the Family Partnership Campaign.

# We Can Make Our World a Better Place



## The New Family Partnership Giving Campaign



Girl Scouts of Southeastern Michigan