



Girl Scouts of Southeastern Michigan

# Money-Earning Project Planning Packet

## Purpose of this Form

This form assists GSSEM troops/groups with successfully planning a money earning project, including troop/group money earning project requirements and budget planning. All money-earning activities must be approved by GSSEM using the Money-Earning Project Request Form at [www.gssem.org/moneyrequest](http://www.gssem.org/moneyrequest).

## Troop/Group Money-Earning Project Requirements

- The type of event may never be used to exclude girls or certain troops. All girls must be served up to event capacity.
- Troops planning money earning activities must participate in the Girl Scout Cookie Program during the year in which the money earning activity has taken place. Money-earning activities are not allowed during the Girl Scout Cookie Program.
- No funds may be earned or raised for any other organization besides Girl Scouts.
- Girl Scouts forbids the use of games of chance, the direct solicitation of cash, product-demonstration projects, and reselling of products, although collections/drives are permitted.
- All money raised must benefit every Girl Scout in the troop/group. No money-earning project may benefit an individual Girl Scout. Funds may not be allocated to an individual Girl Scout and troops may not create individual member accounts within the troop records.
  - **NOTE:** Individual dollar allocations or bank accounts can cause the money earned to be taxable, Girl Scout youth and/or their parents could owe taxes, and GSSEM will be required to issue tax forms such as IRS Form 1099.
  - Money raised by an individual Girl Scout as part of a Highest Award project is the only possible exception, requiring special handling. See [Gold Award Money-Earning Do's and Don'ts](#) and/or the [Silver Award Money-Earning Do's and Don'ts](#) for more information.
- Donations of \$250 or more, solicitation, and sponsorship must be approved by GSSEM. Please use the Solicitation & Sponsorship Approval for Troops, Groups, and Individual Girls at [www.gssem.org/solicit](http://www.gssem.org/solicit) to seek approval for this type of troop/group monetary support.
- Troops/groups are responsible for promoting their own events. For assistance with promoting an event on Rallyhood, troops/groups must [create a Special Event](#) for the money earning project on Rallyhood after receiving approval for their requested money earning project, then email the GSSEM Volunteer Experience team at [volunteerexp@gssem.org](mailto:volunteerexp@gssem.org) for support.