



Girl Scouts of Southeastern Michigan

# 2023 Fall Product Program Troop Welcome Letter

## Dear Troop Leader:

Welcome to the 2023 Girl Scout Fall Product Program!

What is the Fall Product Program? For starters, it is one of the best ways for girls to start earning troop funds early on in their Girl Scout year by selling nuts, candy, and magazines!

Why participate in the Fall Product Program?

- The Fall Product program empowers girls with five essential skills they will need to develop their leadership skills: Goal Setting, Decision Making, Money Management, People Skills, and Business Ethics.
- Participation in the program also provides girls with an opportunity to earn rewards and patches.
- Troops generate start-up funds that support troop adventures and community projects!

## Included in this packet:

Form Name	Distribution
Fall Product Program Troop Handbook	1 per troop
Girl Delivered Online Orders Handout	1 per troop
Product Sales Parent Permission Form	1 per girl
Girl/Family Magazine Flyer	1 per girl
Troop Welcome Letter	1 per troop
Girl Nut & Candy Order Card	1 per girl

**Step 1:** Make sure all of your girls are registered. Girls must be registered to participate in the Fall Product Program. GSSEM offers financial assistance for membership registration. For more information on financial assistance, please contact [customercare@gssem.org](mailto:customercare@gssem.org).

**Step 2:** Appoint a product program manager for the troop; they'll coordinate the program for your troop. They must be a registered adult, and have a current background check with GSSEM. The product program manager, needs to complete the **Agreement to Assume Debt for Product Programs Form** online at [www.gssem.org/fpp](http://www.gssem.org/fpp).

**Step 3:** Complete your **Troop ACH Debit Authorization Form** online. To do this, you will need a copy of a void troop check **OR** a letter from the bank with the troop's account & routing number. Complete this form online and attach a picture your check at [www.gssem.org/fpp](http://www.gssem.org/fpp).

**Step 4:** Complete training and review the Fall Product Program Handbook. There are two options for training:

1. Watch a recording of the training on your own time. This training will be available in early September on [www.gssem.org](http://www.gssem.org) or gsLearn.

2. Attend a live webinar from your computer, tablet or phone. The live webinars cover the same content as the recorded training, but allow you the opportunity to ask questions. Webinar training dates are:

Monday, September 11, 2023	6:30-7:30 p.m.
Wednesday, September 13, 2023	6:30-7:30 p.m.
Saturday, September 16, 2023	10-11 a.m.
Monday, September 18, 2023	6:30-7:30 p.m.
Wednesday, September 20, 2023	6:30-7:30 p.m.

To RSVP to a live webinar, please visit gsEvents, or the event calendar on our website, [www.gssem.org/events](http://www.gssem.org/events).

**Step 5:** Discuss the Fall Product Program with your girls and parents. Inform them of important deadlines, and pass out the **Girl Nut & Candy Order Cards**, the **Girl & Family Magazine Flyer**, and the **Girl Delivered Online Order Handout**. This is also a good time to ask each parent to complete the Product Program Parent Permission Form. Remember to set a goal for your troop so that girls and families know what you will use the earned funds for.

**Step 6:** Start selling! The program begins on September 29, 2023. On this day, girls can begin taking orders. Girls selling online can set up their website early, and begin selling to family and friends on September 18, 2023.

**Important Contact Information:**

For quickest response to inquiries, please e-mail: [productsales@gssem.org](mailto:productsales@gssem.org).

For inquiries not answered within 24 business hours, please contact:

Angela Chavez  
Director of Product Program & Retail Operations  
[achavez@gssem.org](mailto:achavez@gssem.org)