



girl scouts
of southeastern
michigan

November 2023

Dear Juliette Caregiver:

Welcome to the 2024 Girl Scout Cookie Program! Enclosed in this kit is everything you and your Juliette need to get started.

Step 1: Make your Juliette Scout is registered. Girls must have a 2024 membership to participate in the Cookie Program.

Step 2: Complete and submit the two financial forms that are required to participate in the Cookie Program. The **ACH Debit Authorization Form:** www.gssem.org/juliettebanking and The **Agreement to Assume Debt Form:** www.gssem.org/julietteresponsibility. The ACH Form requires an attachment of a void check, or a letter from the bank with the account and routing number. If you completed the ACH Debit Authorization form for the 2023 Fall Program, you do not need to submit it again.

Step 3: Complete the Juliette Cookie Rookie training and review the Juliette Cookie Program Handbook and all other enclosed materials. You can complete a recorded Juliette Cookie Rookie, online, training at any time. This training will be available starting December 5, 2023 at www.gssem.org/cookieprogram or on gsLearn. Additionally, there are virtual Cookie Rookie trainings:

- Thursday, December 14, 2023, 6:30 – 7:30 p.m.
- Wednesday, December 20, 2023, 6:30 – 7:30 p.m.
- Monday, January 8, 2024, 12:00pm – 1:00 p.m.
- Wednesday, January 17, 2024, 6:30 – 7:30 p.m.

To RSVP to one of the live trainings, please visit the Event Calendar on our website, www.gssem.org/events or email productsales@gssem.org.

Step 4: Join the GSSEM Product Program Facebook group for support, guidance, and updates during the program. Log in and search GSSEM Product Program Support.

Step 5: Start Selling! The Cookie Program begins on December 16, 2023. On this day, girls can begin taking online orders through Digital Cookie. On January 8, 2024, girls can begin taking orders on their order card from family and friends!

If you are in need of additional forms, you may pick them up at any GSSEM service center during office hours, or you can download printable versions by going to www.gssem.org/csr. For Shop hours and locations, please visit www.gssem.org/locations.

Please contact your Product Program Department for all your cookie inquiries, at productsales@gssem.org.

Yours in Girl Scouting,

Angela Chavez
Director of Product Program
Girl Scout of Southeastern Michigan



**Girl Scouts of
Southeastern Michigan**

Clinton Twp.
Service Center
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Clinton Twp., MI 48038

Detroit Service Center
1333 Brewery Park Blvd.
Suite 500
Detroit, MI 48207

Flint Service Center
Plaza One Building
111 E. Court St., Suite D
Flint, MI 48502

Port Huron Service Center
Birchwood Mall
4350 24th Ave, Space 518
Fort Gratiot, MI 48059

Southgate Service Center
1 Heritage Place, Suite 130,
Southgate, MI 48195

White Lake Service Center
8545 Highland Rd.
White Lake, MI 48386

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