Gold Award Project Proposal & Final Report Rubric

girl scouts gold award

Girl's Name: _____   Reviewer's Name: _____

		Does Not Meet Standards	Needs Improvement	Meets Standards	Exceeds Standards (National Gold Award Girl Scout) *These standards can only be evaluated at project completion*
PREREQUISITES *Related question in proposal: Prerequisite chart*					
A	**Completion of two S/A Journeys OR Silver Award and one S/A Journey**	☐ Is not a registered Senior or Ambassador Girl Scout; not in grades 9–12 ☐ Has not completed two Senior/Ambassador Journeys or the Cadette Silver Award and one Senior/Ambassador Journey		☐ Is a registered Girl Scout in grades 9–12 ☐ Has completed two Senior/Ambassador Journeys or the Cadette Silver Award and one Senior/Ambassador Journey	
B	**Gold Award Training**	☐ **Has not completed Gold Award training**		☐ **Has completed Gold Award training**	
STEP 1: CHOOSE AN ISSUE *Related questions in proposal: My Gold Award aims to address this issue*					
C	**Project identifies a credible community need**	☐ Identified issue is based on Girl Scout's interests only and not on credible community need or ☐ Identified issue is already being fulfilled by the community the Girl Scout intends to serve		☐ Identified issue is based on credible community need	☐ Identified issue is based on credible community need Identified need is important and rarely addressed.
Related question in proposal: The root cause of my issue is					
D	**Project identifies a root cause of that community need and plan addresses that root cause**	☐ Did not identify root cause ☐ Project addresses an immediate need with a short-term/one-off solution	☐ Identified root cause ☐ Project plan does not address it ☐ Root cause addressed with short term plan	☐ Identified root cause ☐ Project plan shows well-constructed approach to address it	☐ Identified root cause ☐ Plan shows both careful attention to detail and creative thinking; as a result, project plan is especially innovative

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E	**Target audience is clearly identified and engaged in project**	☐ Target audience is not part of the community affected by the issue ☐ Project plan is designed FOR the target audience versus WITH	☐ Target audience is part of the community affected by the issue ☐ Project plan marginally benefits the target audience	☐ Target audience is clearly identified members of the community affected by the issue ☐ Project plan engages appropriate community members in the solution and demonstrates benefit to the target audience	☐ Target audience is clearly identified members of the community affected by the issue ☐ Project plan engages appropriate community members in the solution and demonstrates benefit to the target audience, and the community is committed to sustaining the Girl Scout's work

STEP 2: INVESTIGATE
Related question in proposal: The reasons I selected my issue are

F	**Research sources are cited and thoroughly investigated**	☐ No validation or research conducted to help shape project	☐ Research is implied, but no sources provided	☐ Some research has been conducted and 1–2 sources are referenced	☐ Thorough research has been conducted and 3+ sources cited

Related question in proposal: My Gold Award's national and/or global link is

G	**Project identifies national or global link to issue**	☐ No connection to national and/or global issue	☐ Some research or evidence suggests limited connection to national or global issue	☐ Includes broad research and evidence connecting project specifically to a larger national and/or global issue; solution contributes to addressing that issue	☐ Specific connection to a larger national and/or global issue; research and evidence from other communities informs this project **BONUS:** Plan in place to share project with other communities

STEP 3: GET HELP
Related question in proposal: List the names of individuals and organizations you plan to work with on your Gold Award project

H	**Team members are identified**	☐ Self and family only	☐ Self, family, and Girl Scouts only OR less than 3 team members	☐ 3–5 team members, beyond Girl Scout community and family, with skills and knowledge related to the issue, including members of the community impacted by issue	☐ 3–5+ team members, beyond Girl Scouts and family, with evidence of strategic thought for leveraging skill/expertise to impact issue; includes members of community impacted by issue

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I	**Project Advisor is identified and is an expert**	☐ None selected	☐ Advisor is family member or troop leader/volunteer OR does not have knowledge of selected issue	☐ Advisor has expertise in one or more areas of the selected issue	☐ Advisor has expertise in one or more areas of the selected issue and additional expert advisors are listed in team

STEP 4: CREATE A PLAN
Related question in proposal: I will address the root cause by

J	**Clear project description**	☐ Project is not at all described; there is no explanation of what will be done	☐ Project is vaguely described; it is unclear what will be done	☐ Project is clearly described and shows a well-constructed approach on how the root cause of the issue will be addressed	☐ Project plan shows both careful attention to detail and creative thinking; as a result, project plan is especially innovative

Related questions in proposal: The skills, knowledge, and/or attitudes my target audience will gain are;
I will know that my audience has gained the desired skills/knowledge because; Measurement of my project's success chart

K	**Project will have a measurable impact**	☐ Impact does not relate to issue OR is not defined	☐ Impact is a vague impression OR not realistically measurable	☐ Impact is clearly defined and measurable; there is a clear measurement tool defined	☐ Project's impact is clearly defined and would affect a significant number of individuals and/or affect individuals to a significant degree; clear measurement tools are defined

Related question in proposal: My Gold Award project goals are

L	**Project goals are clearly defined and realistic**	☐ No goals identified	☐ Goals lack detail and are not clearly connected to planned project impact	☐ At least one goal is clearly defined and connected to project impact	☐ Multiple goals are clearly defined OR one especially ambitious goal is outlined

Related question in proposal: My Gold Award will be sustained by

M	**Project plan will ensure sustainability**	☐ No plan for project to be continued OR the solution can't be maintained following the project (it's a service project)	☐ Unclear idea of how the project will continue OR *hoping* someone else will sustain	☐ Clear, thoughtful plan that leads to sustainability beyond the Girl Scout's involvement	☐ Plan for sustainability is especially strong, galvanizing others beyond target audience to participate in the solution and/or advocate for involvement across multiple communities

Related question in proposal: I will put my plan in to action by

N	**Timeline is realistic and appropriate**	☐ Confusing or unrealistic plan that is missing key steps and is less than 80 hours	☐ Incomplete project plan that highlights only a few steps and is less than 80 hours	☐ Comprehensive and realistic project plan that highlights all major steps in project and is about or over 80 hours
O	**Active leadership role planned and defined**	☐ No strategy to lead a team or engage others to help with the project OR project appears driven by an adult	☐ Strategy to engage teammates is limited, includes only assigning minor roles/peripheral tasks	☐ Strategy to engage teammates is comprehensive, outlines specific roles and responsibilities	☐ Strategy to effectively lead a diverse team in execution; intention to transfer leadership skills to team members and target audience

Related question in proposal: Estimate your project expenses and how you plan to meet those costs

P	**Budget is realistic**	☐ Provides incomplete information about project costs or how those costs will be met ☐ Plans to raise money/fundraise for another organization	☐ Provides vague description of project costs; it is unclear how those costs will be met and/or the supplies listed appear inappropriate for the scope of the project	☐ Provides detailed description of project costs and clear explanation of how costs will be met
Q	**Income and money-earning activity explanations**	☐ **No explanation OR disregards money-earning policy**	☐ **Yes, but unclear if following money-earning policy**	☐ **Yes, follows all money-earning policies** ☐ If necessary, submitted appropriate forms to GSSEM Finance Department

Related question in proposal: The strengths, talents and skills I currently have and will put into action are; The skills I plan to develop as I work towards earning my Gold Award are

R	**Leadership development**	☐ Does not include information about leadership or personal strengths; does not identify a goal for developing a new skill	☐ Provides incomplete information about leadership and personal strengths; partially sets goal to develop new leadership skill	☐ Describes new skills to be developed	☐ Clearly describes **how** new leadership skill(s) will be developed

Related question in proposal: I will let others know about my Gold Award by promoting via

S	**Tell the World: Plan to actively share project**	☐ Incomplete information	☐ Identifies the methods to be used for sharing the Gold Award project

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STEP 5: PRESENT PLAN AND GET FEEDBACK

Proposals must be submitted online through GoGold. Once your Gold Award Mentor has approved the proposal, they will submit it to the Highest Awards Committee for approval.

Final Reports must be submitted online through GoGold. Once your Gold Award Mentor has approved the report, GSSEM Staff will reach out and schedule an interview with the Highest Awards Committee.

You may NOT begin implementing your project until you receive approval and feedback from the committee.

Additional Feedback:

Project Designation:
- ☐ **Approved:** Meets or exceeds standards in all categories
- ☐ **Needs Improvement:** Needs improvement in majority of categories; may have a few in meets/exceeds standards, or a few that do not meet standards -OR- majority of categories meet/exceed standards, but several categories do not meet standards
- ☐ **Does Not Meet Standards:** Majority of categories do not meet standards; may have a few categories that meet/exceed standards

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