



Girl Scouts of Southeastern Michigan

2023 Fall Product Program Juliette Welcome Letter

Dear Juliette Girl Scout Family,

Welcome to the 2023 Girl Scout Fall Product Program!

What is the Fall Product Program? For starters, it's one of the best ways for Juliette Girl Scouts to start earning program credits early on in their Girl Scout year by selling nuts, candy, and magazines!

Why participate in the Fall Product Program?

- The Fall Product program empowers girls with five essentials skills they will need to develop their leadership skills: Goal Setting, Decision Making, Money Management, People Skills, and Business Ethics.
- Participation in the program also provides girls with an opportunity to earn rewards and patches.
- Juliette's generate start-up program credits that support camp, council shop purchases, and community events.

Included in this packet:

Form Name	Distribution
2023 Juliette Fall Product Program Handbook	1 per family
Girl Delivered Online Orders Handout	1 per family
Girl/Family Magazine Flyer	1 per family
Juliette Welcome Letter	1 per family
Girl Nut & Candy Order Card	1 per family
Juliette Program Credit Supplement	1 per family

Step 1: Make sure your Girl Scout is a registered Juliette for the 2023-2024 Girl Scout membership year. Girls must be registered to participate in the Fall Product Program. GSSEM offers financial assistance for membership registration. For more information on financial assistance, please contact customercare@gssem.org.

Step 2: Complete the **Juliette Agreement to Assume Debt for Product Programs Form** online at www.gssem.org/fpp.

Step 3: Complete the **Juliette ACH Debit Authorization Form** online. To do this, you will need a copy of a void check **OR** a letter from the bank with the account & routing number. Complete this form online at www.gssem.org/fpp. Don't forget to attach a picture of your check.

Step 4: Complete training and review the **Fall Product Program Handbook**. There are two options for training:

1. Watch a recording of the training on your own time. This training will be available in early September on www.gssem.org or gsLearn.

2. Attend a live webinar from your computer, tablet, or phone. The live webinars cover the same content as the recorded training, but allow you the opportunity to ask questions. Webinar training dates are:

Tuesday, September 12, 2023 12:00-1:00 p.m.

Tuesday, September 19, 2023 6:30-7:30 p.m.

To RSVP to your virtual training, please visit gsEvents, or the event calendar on our website, www.gssem.org/events.

Step 5: Get familiar with the materials. You should have a **Girl Nut & Candy Order Card**, the **Girl & Family Magazine Flyer**, and the **Girl-Delivered Online Orders Handout**.

Step 6: Start selling! The program begins on September 29, 2023. On this day, girls can begin taking in-person orders. Note: If you are planning to set up an online storefront, you can start selling online on September 18, 2023- email productsales@gssem.org to get started!

Important Contact Information:

For quickest response to inquiries, please e-mail: productsales@gssem.org.

For inquiries not answered within 24 business hours, please contact:

Angela Chavez

Director of Product Program & Retail Operations

achavez@gssem.org

800-482-6734 ext. 2283