

2024 Sponsorship Opportunities

Tough Enough to be a Girl Scout Breakfast
“FORE! the Girls” Golf Classic

Investing in Girl Scouts means investing in girls. Girl Scouts offers the best leadership development experience for girls in the world—one designed with, by, and for girls. All funds raised at GSSEM events support girl-led programming for local Girl Scouts.



girl scouts 
of southeastern
michigan

Tough Enough to be a Girl Scout Breakfast

2024 | Women in Non-Traditional Spaces

Honoring those Tough Enough to be a Girl Scout

Each year, GSSEM honors individuals who have shown through their career and community service that they are “Tough Enough to be Girl Scouts.” This breakfast celebrating the honorees will include a panel discussing Women in non-traditional Spaces.

Past Honorees

Olga Alavanou
April Boyle
Denise Brooks-Williams
Rob Dancer
Richard DeVore
Kimberly Gill
Denise Hartmann
Debra Hoge
Deborah Manzano
Camille Nicita
Jason Paulateer
Ora Pescovitz
Amy Peterson
Vivian Rogers Pickard
Tricia Ruby
Trina Scott
Suzanne Shank
Richard Sundquist
Erika Swilley
Angela Thompkins
Margaret Trimer
Linzie Venegas
Carla Walker-Miller
Amy Whipple

Gold Sponsor \$10,000

- Logo recognition on event advertising
- Company logo on GSSEM website
- Featured in GSSEM publications for key supporters
- Shout outs on GSSEM social media
- Logo and sponsor recognition on all signage at event
- Podium recognition at event
- Back cover of Tough Enough Breakfast ad book
- Two (2) RESERVED tables (seating for 20) with corporate logo signage

Silver Sponsor \$5,000

- Logo recognition on event advertising
- Company logo on GSSEM website
- Featured in GSSEM publications for key supporters
- Shout outs on GSSEM social media
- Logo and sponsor recognition on all signage at event
- Inside front or inside back cover of Tough Enough Breakfast ad book
- One (1) RESERVED table (seating for 10) with corporate logo signage

Bronze Sponsor \$2,500

- Name recognition on all event advertising
- Name recognition on GSSEM website
- Sponsor recognition on all signage at event
- Full page ad in Tough Enough Breakfast ad book
- One (1) RESERVED table (seating for 10) with corporate logo signage

Table Sponsor \$1,000

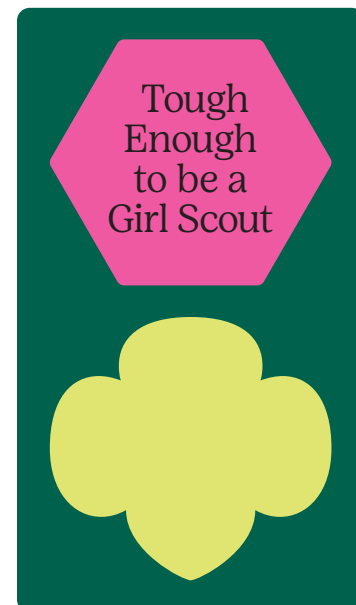
- Acknowledgement in all event publicity
- Sponsor recognition on all signage at event
- Half page ad in Tough Enough Breakfast ad book
- One (1) RESERVED table (seating for 10) with corporate logo signage

Single Tickets \$125

- Join a networking table to meet professionals from the Southeastern Michigan community

Tough Enough Breakfast Ad Book Pricing

- Full Page Ad: \$500
- Half Page Ad: \$250



“FORE! the Girls” Golf Classic

August 19, 2024 | Western Golf and Country Club

The Annual “FORE! the Girls” Golf Classic will be hosted at Western Golf and Country Club, which is a Donald Ross-designed, hidden gem in Redford.

In addition to the excellent play, the day will feature grab and go breakfast, snack at the turn, games on the course, unique experiences, silent auction, drawings and an awards banquet.

For more information, visit www.gssem.org/golf



*These levels include: green fees, Single Golfers and Foursomes carts, breakfast, dinner, one drink ticket, and the awards banquet for a foursome at the event.

Gold Sponsor* \$10,000

- Lead Sponsor recognition on signage at event
- Logo recognition in event advertising and Social Media
- Company logo with optional link on gssem.org/golf
- Two foursomes at event
- Featured in GSSEM publications for key supporters
- Podium recognition at awards ceremony
- VIP Table Placement
- Opportunity to place branded items in gift bags

Silver Sponsor* \$5,000

- Sponsor recognition on signage at event
- Company logo on all event advertising and Social Media
- Company logo on gssem.org/golf
- One foursome at event
- Recognition at awards ceremony

Bronze Sponsor* \$2,500

- Sponsor recognition on signage at event
- Name listed on all event advertising and Social Media
- Name listed on gssem.org/golf
- One foursome at event
- Recognition at awards ceremony

Beverage Cart* or Breakfast Sponsor* \$1,500

- Company sign on beverage cart/breakfast
- Sponsor recognition on signage at event
- Name listed on gssem.org/golf
- One foursome at event
- Recognition at awards ceremony

Table Sponsor* \$1,000

- Sponsor recognition on signage at event
- Name listed on gssem.org/golf
- One foursome at event

\$500 Sponsor Levels

- Closest to the Pin (Two Available)
- Longest Drive (Two Available)
- Range Ball Sponsor
- Putting Green Sponsor

Hole Sponsor (18 available) \$250

GOLFERS: \$225 per person or \$800 per foursome

- Green fees, cart, drink ticket, breakfast, snack and awards banquet

2024 Sponsor Form

Thank you for believing in Girl Scouts of Southeastern Michigan (GSSEM)! Your support is key to our success and makes it possible for us to provide our girls with incredible programming and experiences.

To fill out this form online, go to www.gssem.org/sponsorform.

Name: _____ Primary Phone Number: _____

Email Address: _____ Company Name: _____

Address: _____

Check all that apply:

Tough Enough Breakfast:

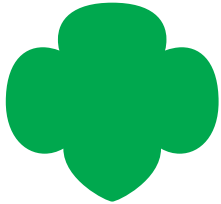
- Gold Sponsor: \$10,000
- Silver Sponsor: \$5,000
- Bronze Sponsor: \$2,500
- Table Sponsor: \$1,000
- Ticket: \$125

Ad options for Tough Enough Breakfast

- Full Page Ad - 4.5" x 7.5": \$500
- Half Page Ad - 4.5" x 3.5" (Horizontal Only): \$250

"FORE! the Girls" Golf Classic:

- Gold Sponsor: \$10,000
- Silver Sponsor: \$5,000
- Bronze Sponsor: \$2,500
- Beverage Cart or Breakfast Sponsor: \$1,500
- Table Sponsor: \$1,000
- Closest to the Pin Sponsor-Women: \$500
- Closest to the Pin Sponsor-Men: \$500
- Longest Drive Sponsor-Women: \$500
- Longest Drive Sponsor-Men: \$500
- Range Ball Sponsor: \$2,500
- Putting Green Sponsor: \$500
- Hole Sponsor: \$250
- Golfers: \$225 per person
- Teams: \$800 per foursome



Total: _____

Payment Method:

- VISA MasterCard Discover AMEX Check (Girl Scouts of Southeastern Michigan)

Card Number: _____ CVV Code (3 digits): _____ Exp. Date: _____

Print name as it appears on card: _____

Girl Scouts of Southeastern Michigan
ATTN: Development Department
1333 Brewery Park Blvd., Suite 500
Detroit, MI 48207

For more information about sponsoring GSSEM events, please contact the Development Office at development@gssem.org or 313-398-8728.

Thank you!